



Sunday, December 19, 2021 | No. 199

## Film Flashback... THE PINK PANTHER Premieres on 12/18/1963

Fifty-eight years after THE PINK PANTHER premiered in Italy Dec. 18, 1963, it's remembered mostly for its animated opening titles character, who people think was the jewel thief Peter Sellers hunted as Inspector Clouseau.

Actually, the thief was The Phantom/Sir Charles Lytton, and was played by David Niven. The Pink Panther was the priceless diamond he'd stolen – so named because while staring into its center a flaw could be seen that resembled a leaping panther. Originally, Niven was to have been the film's star. The smaller role of Clouseau was to have been played by Peter – not Sellers, but Ustinov. Ava Gardner was to have played his wife, Simone, who cheated on him with Lytton.

Gardner quit when the producers wouldn't hire the personal staff she demanded. Her exit also sent Ustinov packing. Director Blake Edwards, who'd made the 1962 hit THE DAYS OF WINE AND ROSES, wanted to replace Gardner with Janet Leigh. But she declined because PINK was filming in Italy and that would have kept her away from home too long. The role went to Capucine, who'd been in 1962's WALK ON THE WILD SIDE, for which Edwards shot some uncredited additional scenes.

Edwards cast Sellers to play Clouseau. Sellers was best known for the 1962 drama LOLITA and for his many English comedies, including Richard Lester's 1959 short THE RUNNING JUMPING & STANDING STILL FILM, which later inspired The Beatles to have Lester direct their 1964 movie debut A HARD DAY'S NIGHT. When production began, Edwards shot many takes with his actors improvising. Sellers was great at improv and stole so many scenes that Edwards turned his supporting role into the starring role. Niven's displeasure over that change was clear at a later

Oscar ceremony when he asked that PINK's famous theme by Henry Mancini not be his entrance music, explaining, "That was not really my film."

It was, however, a film moviegoers loved. After opening in the U.S. March 18, 1964 via United Artists, it did nearly \$11 million, a sizable total then. It spawned nine sequels from 1963-93 plus two reboot sequels in 2006 & 2009. PINK's animated Panther, designed by Hawley Pratt & Friz Freleng, wasn't seen in the movie, itself, but was in the titles for all but two of the films. However, the Panther starred in his own theatrical cartoon series -- starting with THE PINK PHINK, which won the short subject/cartoons Oscar in 1965 -- and also had a Saturday morning TV series from 1969-80.



Final Car Chase Scene with Drivers in Gorilla and Zebra Suits - [Click to Watch](#)



The 1963 Movie eventually spawned the Popular Saturday Morning Cartoon series Season 1, Episode 1 - [Click to Play](#)

*["Crazy...Certifiable...I think, had he not been Peter Sellers he very likely could have ended up in an institution, truly."](#) - Blake Edwards*

## Weekend Box Office Results... 12/17 – 12/19

Courtesy of [Comscore](#)

Rank	Title	Week	Theatres	Wknd \$	% Change		Per Theatre	Total \$
					12/12	12/5	Average \$	
1	Spider-Man: No Way Home (Sony)	1	4,336	253,000,000	-	-	58,349	253,000,000
2	Encanto (Disney)	4	3,525	6,528,000	-35	-24	1,852	81,544,607
3	West Side Story (20 <sup>th</sup> Century)	2	2,820	3,416,000	-68	-	1,211	17,982,021
4	Ghostbusters: Afterlife (Sony)	5	3,282	3,400,000	-52	-31	1,036	117,249,884
5	Nightmare Alley (Searchlight)	1	2,145	2,958,000	-	-	1,379	2,958,000
6	House of Gucci (UA Releasing)	4	1,907	1,854,219	-55	-41	972	44,886,084
7	Eternals (Disney)	7	1,900	1,192,000	-62	-23	627	163,598,293
8	Clifford the Big Red Dog (Paramount)	6	1,248	400,000	-69	-31	321	48,586,025
9	Resident Evil: Welcome to Raccoon City (Sony)	4	719	280,000	-83	-38	389	16,732,981
10	Venom: Let There Be Carnage (Sony)	12	450	220,000	-71	-23	489	212,419,049

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## DICK WALSH'S Industry Update Weekend Review for 12/17 – 12/19

In what can only be described as *spectacular*, the opening of SPIDER-MAN: NO WAY HOME beat even the most optimistic industry projections by ringing up \$253M at North American box offices. Not only does this number shatter all records for openings during the pandemic, it also beat the pre-pandemic opening of STAR WARS IX: THE RISE OF SKYWALKER, which pulled in \$177M on the same pre-Christmas weekend in 2019.



After checking the record books, this year's Spiderman easily broke the box office record for Spiderman franchise movie openings, set by SPIDERMAN 3 back in 2007 with a \$151M 3-day total from 5/4-5/6. In fact, SPIDERMAN: NO WAY HOME has delivered a miraculous holiday gift to an industry in need, the third highest 3-day opening weekend box office in history.

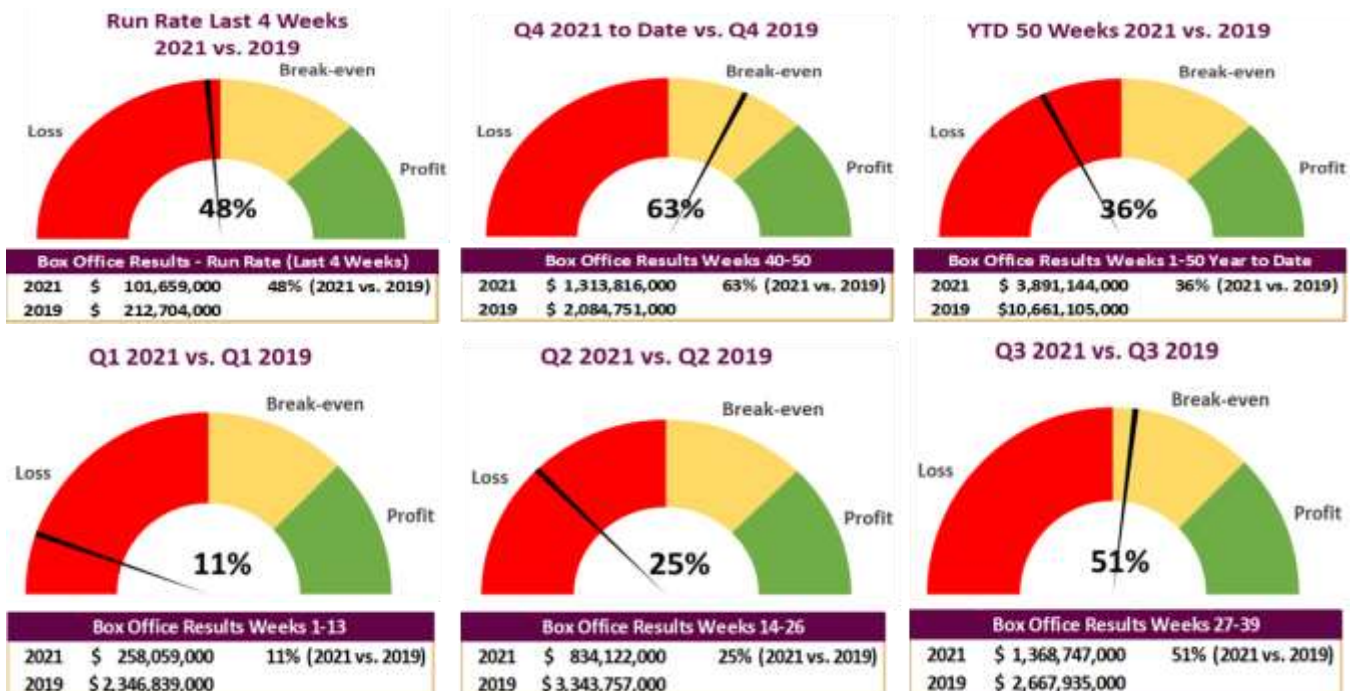
In fact, SPIDER-MAN's opening was so dominant that it accounted for 92% of the total box office for all pictures in theatres. This is even greater than the dominance of AVENGERS: ENDGAME, the number one opener of all time, which took in \$357M from 4/26/2019 - 4/28/2019 and accounted for 89% of the total for all pictures in release that weekend.

SPIDER-MAN carried the results for the current weekend to 113% of the same weekend of 2019, which *only* produced \$243M. This is the first time in the pandemic era that an entire weekend exceeded the same weekend in 2019.

Disney's ENCANTO finished in second place, grossing \$6.5M and dropping only 35% from last week. 20<sup>th</sup> Century's WEST SIDE STORY came in third with \$3.4M. Almost completely eclipsed by SPIDEY'S record-breaking performance was NIGHTMARE ALLEY's opening weekend, which produced only \$3.0M and finished in an embarrassing fifth place.

### Where Are We as of 12/16

Industry results have been trending down since Thanksgiving, and were not helped much by the soft opening of WEST SIDE STORY on 12/10. The 49<sup>th</sup> film week of the year (ending on December 16<sup>th</sup>) produced only 39% of the same week in 2019. The most recent four-week run rate dropped down to 48% of the same period of 2019. Pre-Spider-man, the fourth quarter of 2021 had dipped to 63% of the same quarter in 2019. After fifty weeks, the year-to-date performance is stuck at 36% of 2019. Of course, record-breaking results from SPIDER-MAN: NO WAY HOME will reverse this downward trend and give exhibition a much-needed shot in the arm to finish out the year. Additional help will arrive as soon as Wednesday 12/22 when SING 2, THE MATRIX RESSURECTIONS and THE KING'S MAN will open.



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*Click to play our POPCORN PREVIEWS BOXOFFICE BUZZ look at Sony/Marvel's SPIDER-MAN: NO WAY HOME. Directed by Jon Watts (SPIDER-MAN: HOMECOMING), it stars Tom Holland as Peter Parker/Spidey & Benedict Cumberbatch as Dr. Strange.*



*Click to play our POPCORN PREVIEWS FILM FLASHBACK look at 2012's THE AMAZING SPIDER-MAN, starring Andrew Garfield, which grossed \$757.9M worldwide.*

*Click to play the Screendollars BOXOFFICE AUTOPSY podcast. In this episode, Screendollars' host Martin Grove & exhibition pro Dick Walsh focus on the opening weekend results from Sony/Marvel's SPIDER-MAN: NO WAY HOME, and look ahead to next week's holiday arrivals including, THE MATRIX RESURRECTIONS, SING 2 & THE KING'S MAN.*



## Notable Industry News and Commentary... 12/13 – 12/19

[Cinemark theater chain CEO reflects on the movie industry's chaotic year and how it can rebound as he ends his 6-year tenure](#) (Business Insider)

On January 1<sup>st</sup>, Cinemark's CEO Mark Zoradi will step down and pass the baton to his colleague Sean Gamble as the new chief at the country's third largest exhibition circuit. In this interview with Business Insider, Zoradi expresses optimism about the future prospects for Cinemark and the movie business.

At last, the box office appears to be rebounding after two tumultuous years filled with theatre restrictions and a general unease with going out in public. Zoradi added, "We're in the midst of a strong fourth quarter. The recovery really began in October



*Cinemark's Outgoing CEO Mark Zoradi*

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because the content started to come back." The movies that have done best this year have been the superhero tentpoles and horror genre, with the box office for films focused on young families and adult audiences lagging. Zoradi expects that the full spectrum of moviegoers will re-emerge in 2022, helping to boost attendance and make week to week attendance more consistent.

As streaming has emerged, both studios and exhibitors have used the recent period to experiment with new release models, including straight-to-streaming, and the reduction or elimination of exclusive windows for theatres. Cinemark has even begun to work with Netflix on playing some of their new releases for brief one or two week runs in Cinemark theatres before their streaming debut. Zoradi concludes that, "We know that a movie will perform better if one, it's a good movie; two, it has an exclusive window; and three, it has an extensive marketing campaign behind it."

**See also:** [Inside AMC's Crazy, Bonkers, Upside-Down Year of Apes, Memes and Shorts](#) and ['West Side Story' and the Decline of the Movie Theater](#) (Wall Street Journal)

### **Warner Bros. Has No Plans to Shift 2022 Theatrical Release Strategy, CEO Says** (Hollywood Reporter)

At an investor conference last Wednesday, Warner Bros.' CEO Ann Sarnoff reaffirmed her studio's decision to release their new features in 2022 with a 45-day exclusive theatrical window. Sarnoff explained that, despite the continued disruptions in moviegoing caused by the COVID pandemic, the studio had made commitments to theatres, agents and talent to release new features in theatres.



**Warner Bros.' CEO Ann Sarnoff**

Warner Bros.' 2021 experiment with day & date releasing may have resulted in an increased number of HBO Max subscriptions, but this came at the expense of box office returns. Nine of the ten highest domestic grosses in 2021 were for movies released exclusively in theatres. In addition, Warner Bros.' shift to day & date releasing created friction with talent, especially because many talent contracts included financial incentives based on box office performance. In particular, a number of high-profile filmmakers were incensed, most notably Christopher Nolan who proclaimed, "some of our industry's biggest filmmakers and most

important movie stars went to bed the night before thinking they were working for the greatest movie studio and woke up to find out they were working for the worst streaming service." After making his films with Warner Bros. over the last 20 years, Nolan has since decided to work with Universal on his next feature.

Clearly, Warner Bros. execs have determined that the benefits of exclusive theatrical releasing once again outweigh its limitations.

### **Cineworld shares plunge by a third after \$900m Cineplex damages ruling** (Financial Times)

Cineworld shares plunged last week after a Canadian court ruled that the company had to pay \$900M in damages to Cineplex, Canada's largest exhibitor and the fourth largest in North America. UK-based Cineworld is the second largest global cinema chain and owner of Regal Cinemas, the second largest U.S. exhibitor.

This legal battle has been roiling since the early days of the pandemic, when Cineworld pulled out of a December 2019 agreement to acquire the Canadian circuit for \$1.6B. During the court case, documents surfaced showing that Cineworld's investors pressured company management to cancel the deal, after the pandemic forced a global shutdown of theatres. Cineworld announced in June 2020 that it was cancelling its merger, prompting Cineplex to file suit against its suitor, characterizing the action as "nothing more than a case of buyer's remorse."

The price of Cineworld shares dropped by a whopping 38% after the ruling, with investors worried that this new financial obligation would jeopardize the exhibitor's post-pandemic recovery. Cineworld is expected to appeal the ruling.



**See also:** [AMC Entertainment CEO Adam Aron Sees "Opportunity" In Regal Legal Woes – Is There?](#)

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## GOWER STREET'S *Box Office Outlook*

### Gower Street Announces Early 2022 Global Box Office Estimate

Gower Street Analytics estimates 2022 global box office will reach \$33.2 billion. With 2021 just a couple of weeks and a few blockbusters short of the finishing line, Gower Street decided to take a look ahead to what's on the horizon for next year. After a much stronger box office year with exhibitors, distributors and audiences becoming more comfortable in a Covid-world can we expect even better things in 2022? Will business be back to pre-pandemic norms?

Gower Street's first Global Box Office prediction for 2022 suggests a significant improvement over 2021. The \$33.2 billion projection would represent a 58% gain over the current year if 2021 remains on course for an approximate \$21 billion global box office (Gower Street measures it stood at \$19.2 billion as of December 11, with several major titles, including this week's SPIDER-MAN: NO WAY HOME still to come). 2021 has itself seen a major (approximately 75%) increase over 2020.



This projection, calculated utilizing data from Gower Street's flagship FORECAST service and analyst assessment, is based on the current release calendar. It should be noted that this is a very early prediction and Gower Street would expect to see further changes to the release calendar, including additional title announcements, result in some fluctuation. It also currently assumes a largely open marketplace, avoiding additional shutdowns.

If the projection holds it would suggest the industry will need to wait until at least 2023 to see a full return to pre-pandemic global box office levels of over \$40 billion. Our 2022 forecast is still 20% behind the average of the three pre-pandemic years (2017-2019) - see graph above.

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The Domestic, Chinese and International markets are all projected to see improvement. However, the most notable gain is expected to be seen in the Domestic market, which is projected to regain its pre-pandemic position as the #1 global box office market in 2022, having been overtaken by China in both 2020 and 2021. Of course, with a lesser known advance release calendar and with uncertainty following the lack of release for many recent major Hollywood titles, China is arguably the market that is hardest to predict.

For more information contact Rob Mitchell, Director of Theatrical Insights, Gower Street Analytics, [rm@gower.st](mailto:rm@gower.st)

## MARTIN GROVE'S *Hollywood Report*

SPIDER-MAN: NO WAY HOME'S astounding global launch proves there's no way moviegoers will stay home when something's playing they really want to see.

This isn't what Wall Street analysts & consumer media pundits believe. To them, moviegoing's a relic of the pre-pandemic past. Why, they ask, would anyone visit a cinema when they can see the same movies at home free (not counting monthly fees) sitting on their couches and munching microwaved popped corn?



The moviegoing experience is, of course, an integral part of why people like going to theatres. Moviegoers know the difference between seeing a movie like the new Spidey (pictured) on the big screen and viewing it at home. After years of lockdowns & working-from-home, people are eager to get out of the house. They want the shared experience of enjoying a movie with friends or family & hundreds of strangers there in the cinema darkness.

Movies have always been a product driven business. People pay to see the films they want to see or that marketing's made them think they want to see. Hollywood would sell a lot more tickets if it just listened to what audiences like and made more movies like those.

\* \* \*

When 2021 began the big question was did exhibition have a future. A year later, Spidey's powerhouse pandemic premiere hammers home that moviegoers are back in cinemas.

The question now is streaming's future. When analysts claimed exhibition was on its deathbed, studios turned to streaming as a lifesaver. What they found is that while it accelerated some revenue streams, it actually reduced films' earnings. Pictures competing with themselves from Day One streaming were often doomed theatrically.

Audiences quickly learned how to subscribe for a month to catch an event movie at home mid-pandemic and then move on to another service that had next month's must-see movie.

What's generally worked best for streamers is original content -- like Netflix's comedy action thriller RED NOTICE with Dwayne Johnson, Gal Gadot & Ryan Reynolds; and Disney+'s 468 minutes long series THE BEATLES: GET BACK from directors Peter Jackson and Michael Lindsay-Hogg. Amazon has a likely winner 12/21 in its bio-drama BEING THE RICARDOS (pictured) from director Aaron Sorkin with Nicole Kidman & Javier Bardem. Of course, all of these could have made exhibitors' holiday season even merrier.



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# Studio Release Calendar – 12/1 -1/20

(Click on titles for more information)

## 12/17/21 (Week 51)

### Prior Year Results

2020 Week 51 - Box Office: \$6,406,808

2019 Week 51 - Box Office: \$249,867,371; Openings: The Rise of Skywalker (\$177.4M FSS, \$515M Total), Cats (\$6.6M FSS, \$27.2M Total), Bombshell (\$.3M FSS, \$31.8M Total)

<a href="#">Spider-Man: No Way Home (Sony)</a>	PG-13   Action Adventure Sci-Fi	150	Scope (2.39 : 1), IMAX (1.90: 1), IMAX 6-track Atmos, Dolby Digital, Dolby Surround 7.1, D-Cinema	Wide (4,336)
<a href="#">Nightmare Alley (Searchlight)</a>	R   Crime Thriller	139	Flat (1.85 : 1), Dolby Vision, 5.1	Wide (2,145)
<a href="#">The Lost Daughter (Netflix)</a>	R   Drama	121	Flat (1.85 : 1)	Limited 12/31 Netflix
<a href="#">Wild Game (Gravitas Ventures)</a>	NR   Western	85	Flat (1.85 : 1)	Limited/VOD
<a href="#">The Tender Bar (Amazon Studios)</a>	R   Coming of Age Drama	104	Flat (1.85 : 1)	NY/LA 12/25 Expansion
<a href="#">The Hand of God (Netflix) Original title: È stata la mano di Dio (Italy)</a>	R   Drama	130	Flat (1.85 : 1)	12/15 Netflix
<a href="#">The Legend of the Five (Vertical Entertainment)</a>	NR   Fantasy	100	Scope (2.35: 1)	Limited/VOD
<a href="#">Minamata (Samuel Goldwyn)</a>	R   Drama	115	Flat (1.85 : 1)	12/15 Limited
<a href="#">Last Words (Gravitas Ventures)</a>	NR / Sci-Fi	126	Flat (1.85 : 1)	Limited/VOD
<a href="#">Swan Song (Apple)</a>	R   Fantasy Drama	116	Scope (2.39 : 1)	Limited
<a href="#">President (Greenwich Entertainment)</a>	NR   Documentary	130	Flat (1.85 : 1)	Limited
<a href="#">Fortress (Lionsgate)</a>	R   Action	95		Limited
<a href="#">Schemes in Antiques (Well Go USA) (Chinese: 古董局中局; pinyin: Gǔdǒng jú zhōng júis)</a>	NR   Thriller	123	Flat (1.85 : 1)	Limited
<a href="#">Betty White: 100 Years Young - A Birthday Celebration (Fathom Events)</a>	NR   Event Cinema	100	Flat (1.85 : 1)	Moderate
<a href="#">The Novice (IFC Films)</a>	NR   Thriller	94	Flat (1.85 : 1)	Limited
<a href="#">A Walk in Her Shoes (Indie Pix Films)</a>	NR   Documentary	94	Aspect Ratio 16 : 9	1/18 Virtual, DVD/Digital
<a href="#">Nights of Cabiria (Rialto Pictures) Reissue</a>	NR   Drama	117	Flat (1.85 : 1)	Select (4)
<a href="#">Rumble (Paramount+)</a>	PG   Animation	104	Flat (1.85 : 1)	Streaming

## 12/24/21 (Week 52)

### Prior Year Results

2020 Week 52 - Box Office: \$23,8141,072

2019 Week 52 - Box Office: \$199,821,873; Openings: Spies in Disguise (\$13.4M FSS, \$66.8M Total), Little Women (\$16.8M FSS, \$108.0M Total)

<a href="#">The Matrix Resurrections: (Warner Bros.)</a> <i>Screening: The latest film in the series offers nothing new or iconic. Keanu Reeves is the main draw to what you would expect from a Matrix movie. Production values are excellent in this self-referential audience film. Good overall holiday business.</i>	R   Action Sci-Fi	148	Scope (2.39 : 1), Dolby Atmos	12/22 Wide (4,000)
<a href="#">Sing 2 (Universal)</a>	PG   Animation Adventure Comedy	112	Flat (1.85 : 1), Auro 11.1, Dolby Digital, Dolby Surround 7.1, SDDS, Dolby Atmos	12/22 Wide (4,000)

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<b>The King's Man (20th Century)</b> <i>Screening: The latest in the King's Man series takes a different storyline that is very British, meandering, slow paced with minimal action sequences. Business looks moderate to average in domestic release, but likely much more successful globally.</i>	R   Action Drama	131	Scope (2.39 : 1), IMAX 5.0/12.0, Atmos, Dolby Vision, Motion, TheatreEars, ICE	12/22 Wide (3,000)
<b>A Journal for Jordan (Sony)</b> <i>Screening: A gut-wrenching memoir of love unexpectedly eviscerated. Based on the Dana Canedy book, producer/director Denzel Washington brings to the screen an award worthy story of relationship and guidance. Charles Monroe King, before he is killed in action in Baghdad authors a journal for his son intended to tell him to live a decent life despite growing up without a father.</i>	PG-13   Drama	131	Scope (2.35: 1)	12/25 Wide (2,000)
<b>American Underdog (Lionsgate)</b> <i>Screening: Inspired by Warner's memoir "All Things Possible: My Story of Faith, Football, and the First Miracle Season", a man's rise from obscurity to NFL Super Bowl winning quarterback is the subject of the Christian duo who produced "I Still Believe." Similar to "Rudy," themes of hardship and poverty will engage family audiences. Moderate business potential.</i>	PG   Biography Drama Sport	NA	Flat (1.85 : 1), Dolby Digital	12/25 Wide (2,000)
<b>The Tragedy of Macbeth (Apple)</b>	R   Drama	105	Flat (1.33 : 1)	12/25 Limited
<b>Parallel Mothers (Sony Pictures Classics)</b>	R   Drama	120	Flat (1.85 : 1)	NY/LA
<b>The Velvet Queen (Oscilloscope)</b>	NR   Documentary	92	Flat (1.85 : 1)	12/22 NY/LA
<b>Licorice Pizza (UA Releasing)</b>	R   Comedy Drama Romance	133	Scope (2.39 : 1)	12/22 Expansion
<b>The Tender Bar (Amazon Studios)</b>	R   Coming of Age Drama	104	Flat (1.85 : 1)	12/25 Expansion
<b>Being the Ricardos (Amazon Studios)</b>	R   Biography	125	Scope (2.39: 1)	12/21 Expansion

## 12/31/21 (Week 53)

### Prior Year Results

N/A

<b>iGilbert (Gravitas Ventures)</b>	NR   Thriller	89	Flat (1.85 : 1)	Limited/VOD
<b>Sensation (Vertical Entertainment)</b>	NR   Sci Fi	100	Scope (2.35 : 1)	Limited/VOD
<b>Jockey (Sony Pictures Classics)</b>	R   Sports Drama	94	Scope (2.35 : 1)	12/29 NY/LA
<b>The Lost Daughter (Netflix)</b>	R   Drama	121	Flat (1.85 : 1)	Netflix Expansion

## 1/7/22 (Week 1)

### Prior Year Results

2021 Week 1 - Box Office: 12,720,169; Openings: N/A

<b>The 355 (Universal)</b> <i>Screening: After postponing the opening due to COVID, the female action film plays at least to moderate-average business. The action is satisfactory, plot is somewhat convoluted, and the run time is long. All in all, playable everywhere.</i>	PG-13   Action Thriller	NA	Scope, Dolby Digital	Wide
<b>See for Me (IFC Films)</b>	Thriller	92	NA	Limited
<b>Betty White's 100th Birthday (Fathom Events)</b>	NR   Celebration	100	NA	Event Cinema
<b>RRR (Sarigama Cinemas)</b>	NR   Action Drama	187	Scope (2.35 : 1), 3D, IMAX, MXP3D, PLF 3D	Wide (Telugu)
<b>The Tender Bar (Amazon Studios)</b>	R   Drama	106	NA	Expansion (3)
<b>A Hero (Amazon Studios)</b>	PG-13   Drama Thriller	127	Flat, Dolby Digital	Limited

## 1/14/22 (Week 2)

### Prior Year Results

2021 Week 2 - Box Office: 9,038,833; Openings: The Marksman (\$3.1M FSS, \$15.6M Total)

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<b>Scream (Paramount)</b>	R   Horror Mystery Thriller	114	Scope, Dolby Digital	Wide
<b>Belle (GKIDS)</b>	PG   Adventure Animation	122	Scope (2.35 : 1), IMAX, 7.1 Surround	Moderate to Wide
<b>Who We Are: A Chronicle of Racism in America (Sony Pictures Classics)</b>	PG-13   Documentary	117	NA	NY/LA
<b>A Cops and Robbers Story (Greenwich Entertainment)</b>	Documentary	84	NA	Limited
<b>The Pink Cloud (Blue Fox Entertainment)</b>	R   Drama	105	NA	Limited
<b>Shattered (Grindstone/Lionsgate)</b>	R   Thriller	NA	NA	Limited/VOD
<b>Italian Studies (Magnolia)</b>	NR   Drama	78	NA	Limited/VOD

## Studio Release Changes

Title	Locations	New	Former
<b>Breaking Bread (Cohen Media Group)</b> Dr. Nof Atamna-Ismaeel, the first Muslim Arab to win Israel's MasterChef, is on a quest to make social change through food, so she founded the A-Sham Arabic Food Festival, where pairs of Arab and Jewish chefs collaborate on traditional and exotic dishes like kishkek (a Syrian yogurt soup) and qatayef (a dessert typically served during Ramadan). Documentary.	Limited	2/4/22	NEW
<b>You Won't Be Alone (Focus Features)</b> Set in an isolated mountain village in 19th century Macedonia, You Won't Be Alone follows a young girl who is kidnapped and then transformed into a witch by an ancient spirit. Supernatural Horror.	Limited	4/1/22	1/28/22
<b>Memory (Open Road)</b> Liam Neeson plays Alex Lewis, an expert assassin with a reputation for discreet precision. Caught in a moral quagmire, the assassin refuses to complete a job that violates his code and must quickly hunt down and kill the people who hired him before they and FBI agent Vincent Serra (Guy Pearce) find him first. Action Thriller.	Wide	4/29/22	NEW
<b>Strawberry Mansions (Music Box Films)</b> In a future where the government records dreams and taxes them, a dream auditor gets caught up in an aging eccentric's dreams. Sci-Fi Romance Comedy.	Limited	2/18/22	NEW
<b>Untitled Tenth Chapter in Fast and Furious Saga (Universal)</b> Sequel to one of the most successful franchises in film history. Action Crime.	Wide	5/19/23	4/7/23
<b>Untitled DreamWorks Animation (Universal)</b>	Wide	4/7/23	3/24/23
<b>Ambulance (Universal)</b> Needing money to cover his wife's medical bills, a decorated veteran teams up with his adoptive brother to steal \$32 million from a Los Angeles bank. Thriller. Michael Bay (Director). Action Crime Drama.	Wide	4/8/22	2/18/22
<b>The Bride (Sony/Screen Gems)</b> The story follows a young woman who attends a lavish destination wedding, unaware of the horrors that await. Horror Thriller.	Wide	8/26/22	NEW
<b>Bullet Train (Sony/Columbia)</b> Five assassins find themselves on a Japanese bullet train, realizing that their individual assignments are all interconnected. Action Thriller.	Wide	7/15/22	4/8/22
<b>Where the Crawdads Sing (Sony/Columbia/3000)</b> Based on the best-selling novel, this is the coming of age story of a young girl raised by the marshlands of the south in the 50's. Drama.	Wide	7/22/22	6/24/22
<b>The Tiger Rising (The Avenue)</b> Queen Latifah and Dennis Quaid star in this beloved tale based on the New York Times best-selling book by Kate DiCamillo. When 12-year-old Rob Horton (Christian Convery) discovers a caged tiger in the woods near his home, his imagination runs wild and life begins to change in the most unexpected ways. Family.	Limited	1/21/22	NEW
<b>The Duke (Sony Pictures Classics)</b> In 1961, a 60-year-old taxi driver steals Goya's portrait of the Duke of Wellington from the National Gallery in London. He sends ransom notes saying that he will return the painting if the government invests more in care for the elderly. Comedy Drama.	NY/LA	3/25/22	NEW
<b>a-ha The Movie (Lightyear Entertainment)</b> The music of Queen and the Velvet Underground instilled a sense of destiny in three teenagers living in a small town in 1970s Norway. That dream led to A-ha: the synth-pop trio featuring keyboardist Magne Furuholmen, vocalist Morten Harket, and guitarist Pål Waktar-Savoy. Documentary Music Biography.	NY/LA	4/8/22	NEW
<b>Legally Blonde 3 (UA Releasing)</b> Reese Witherspoon is reprising her iconic role as sorority girl-turned-lawyer Elle Woods for the third installment in the series. Comedy.	NA	5/20/22	Cancelled

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<b>Operation Fortune: Ruse de guerre (STX Entertainment)</b> MI6 agent Orson Fortune and his team of operatives recruit one of Hollywood's biggest movie stars to help them on an undercover mission when the sale of a deadly new weapons technology threatens to disrupt the world order. Action Comedy Thriller.	Wide	3/18/22	1/21/22
<b>Violence of Action (STX Entertainment)</b> After being involuntarily discharged from the Marines, James Harper (Pine) joins a paramilitary organization in order to support his family in the only way he knows how. Action Thriller.	Wide	4/1/22	3/18/22
<b>Bed Rest (STX Entertainment)</b> A pregnant woman on bed rest begins to wonder if her house is haunted or it's all in her head. Thriller.	Wide	7/15/22	New
<b>Blue Beetle (Warner Bros.)</b> A Mexican teenager finds an alien beetle that gives him superpowered armor. Action Adventure Sci-Fi.	Wide	8/1/8/23	NEW
<b>The Last Train to New York (Warner Bros.)</b> Remake of the South Korean film "Train to Busan". Action Horror Thriller.	Wide	4/21/23	NEW
<b>Toto (Warner Bros.)</b> The Wizard of Oz story from the point of view of Dorothy's dog. Animation Musical.	Wide	2/2/24	NEW
<b>Alice (Roadside Attractions)</b> A slave in the antebellum South escapes from her secluded plantation only to discover a shocking reality that lies beyond the tree line. Drama.	Moderate	3/18/22	NEW
<b>Betty White: 100 Years Young: A Birthday Celebration (Fathom Events)</b> Betty White invites you to her 100th birthday celebration event. The party for America's sweetheart includes her star-studded cast of friends	Event Cinema	1/17/22	NEW
<b>Untitled Hidden Empire Horror Film (Hidden Empire Releasing)</b>	Wide	5/13/22	10/21/22
<b>Untitled Hidden Empire Thriller Film (Hidden Empire Releasing)</b>	Wide	10/21/22	NEW
<b>The Black Phone (Universal)</b> After being abducted by a child killer and locked in a soundproof basement, a 13-year-old boy starts receiving calls on a disconnected phone from the killer's previous victims. Horror.	Wide	6/4/22	2/4/22
<b>Everything Everywhere All at Once (A24)</b> An aging Chinese immigrant is swept up in an insane adventure, where she alone can save the world by exploring other universes connecting with the lives she could have led. Adventure Comedy Fantasy Sci-Fi.	Limited	3/25/22	NEW
<b>Untitled DC Event Film (Warner Bros.)</b>	Wide	10/4/24	NEW
<b>Untitled DC Event Film (Warner Bros.)</b>	Wide	3/15/24	NEW
<b>Untitled DC Event Film (Warner Bros.)</b>	Wide	6/21/24	NEW
<b>Untitled DC Event Film (Warner Bros.)</b>	Wide	9/23/23	NEW
<b>Untitled WB Event Film (Warner Bros.)</b>	Wide	10/14/22	NEW
<b>Untitled WB Event Film (Warner Bros.)</b>	Wide	11/22/24	NEW
<b>Untitled WB Event Film (Warner Bros.)</b>	Wide	12/25/23	NEW
<b>Untitled New Line Event Film (Warner Bros.)</b>	Wide	12/20/24	NEW
<b>Untitled New Line Event Film (Warner Bros.)</b>	Wide	4/12/24	NEW
<b>Untitled New Line Event Film (Warner Bros.)</b>	Wide	8/2/24	NEW
<b>Untitled New Line Horror Film (Warner Bros.)</b>	Wide	7/12/24	NEW
<b>Untitled New Line Horror Film (Warner Bros.)</b>	Wide	9/6/24	NEW

## MPA Ratings

Title	Rating	Reason
<b>American Siege (Vertical Entertainment)</b>	R	Violence, language throughout and some drug content
<b>Downfall: The Case Against Boeing (Netflix)</b> Documentary	PG-13	Some strong language
<b>The Dreamlife of Georgia Stone (Netflix)</b> Documentary Short Subject	PG	Thematic content
<b>Everything Everywhere All at Once</b>	R	Some violence, sexual material and language
<b>For Unto Us (Gracias Pictures)</b>	PG	Thematic elements and some violence
<b>Hudas Salon (IFC Films)</b>	R	Disturbing violent content and graphic nudity
<b>Invincible (Grindstone Entertainment Group)</b>	R	Violence, language throughout and brief nudity
<b>The Ledge (Saban Films, LLC)</b>	R	Strong violence, crude sexual references, language and some drug use
<b>Marcel the Shell With Shoes On (A24)</b>	PG	Some suggestive material and thematic elements
<b>Pinocchio: A True Story (Grindstone Entertainment Group)</b> Animation	PG	Brief violence, some peril and brief language
<b>Puppy Love (Ozman Pictures)</b>	R	Strong sexual content and drug abuse throughout, nudity, violence including a sexual assault, and pervasive language

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<b>Pursuit (Lionsgate)</b>	R	Disturbing images, language and some drug content
<b>The Sky is Everywhere (A24)</b>	PG-13	Language, sexual references and drug use
<b>Wolf Hound (Grindstone Entertainment Group/Lionsgate)</b>	R	Violence

 **SCREENING ROOM**



**[The King's Daughter](#)**  
(Gravitas Ventures)  
2/21/22 - Limited  
*Official Trailer, Poster*



**[Everything Everywhere All at Once](#)**  
(A24)  
3/25/22 - Limited  
*Teaser Trailer, Poster*



**[The Unbearable Weight of Massive Talent](#)**  
(Lionsgate)  
4/22/22 - Wide  
*Official Teaser, Poster*

**Awareness & Interest Levels (as of 12/17/21)**

Rank	Awareness	Interest
1.	Spider-Man: No Way Home (Sony/Marvel)	Spider-Man No Way Home (Sony/Marvel)
2.	The Matrix: Resurrections (Warner Bros.)	The Matrix: Resurrections (Warner Bros.)
3.	Spider-Man: Across The Universe (Sony/Marvel)	Jurassic World: Dominion (Universal)
4.	Top Gun: Maverick (Paramount)	Spider-Man: Across The Universe (Part 1) (Sony/Marvel)
5.	The Batman (Warner Bros.)	Aquaman And The Lost Kingdom (Disney)
6.	Sing 2 (Universal)	The Batman (Warner Bos.)
7.	Hocus Pocus 2 (Disney+)	Black Panther: Wakanda Forever (Disney)
8.	Avatar 2 (20th Century)	John Wick: Chapter 4 (Lionsgate)
9.	John Wick Chapter 4 (Lionsgate)	Legally Blonde 3 (UA Releasing)
10.	Scream (Paramount)	Avatar 2 (20th Century)

Source: *The Quorum/Screendollars*

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