



Monday, September 27, 2021 | No. 187

Film Flashback... Carle Laemmle Dies on 9/24/1939

If it weren't for Carl Laemmle, Hollywood might never have had movie stars. Laemmle, who died Sept. 24, 1939 at 72, came to America from Laupheim, Germany in 1884. He was managing a men's clothing store in Oshkosh, Wisconsin in 1906 when he became fascinated with nickelodeon parlors, where people would pay 5 or 10 cents to view moving images in machines. In a few years, he was distributing movies, which led to producing them through Independent Moving Pictures -- IMP, for short -- which he founded in 1909. IMP's offices were in New York and its films were shot in Ft. Lee, New Jersey.



Hollywood Pioneer Carl Laemmle - [Click to Play](#)

At the time, independent producers like Laemmle were fighting the Motion Picture Patents Company, which controlled Thomas Edison's patents for cameras and projectors. Laemmle was one of the first indies to challenge the Edison monopoly. He also had his own ideas about marketing movies, which were quite different from what early studios like Biograph and Vitagraph were doing.

In those days, studios didn't reveal the names of people seen in their films because they knew actors would demand higher pay if they became well known. At Biograph, one actress with a big following was known only as "The Biograph Girl." She was Florence Lawrence and after Laemmle brought her to IMP, she became famous as America's first movie star.

Laemmle also created the first movie publicity stunt. After signing Lawrence, she dropped out of sight in the spring of 1910. IMP started rumors that "The Biograph Girl" had been killed, making newspaper headlines everywhere. Then Laemmle ran ads with Lawrence's photo, proclaiming, "We nail a lie" -- not only wasn't Lawrence dead, she was about to make her next movie, THE BROKEN OATH, for IMP. To prove just how alive & well she was, Laemmle had Lawrence appear in St. Louis, where the stories of her demise began. When fans pulled at her coat, ripping off some buttons, Laemmle told the papers they'd torn off her clothes!



In 1912, Laemmle co-founded the [Universal Film Manufacturing Company](#). Today, Universal Pictures is the longest running major Hollywood studio. [Click to Play](#)

Laemmle continued acquiring new stars, including Biograph's Mary Pickford, then known only as "the girl with the curls." IMP grew and in April 1912 merged with five other indies to form the Universal Film Manufacturing Company, with Laemmle as president. It evolved into today's Universal Pictures. In March 1915, Laemmle opened Universal City Studios on 230 acres of farm land in L.A.'s San Fernando Valley. Before long, he was selling studio tours for five cents admission -- including a boxed lunch!

"Carl Laemmle was more than a pioneer, he was a builder. A kind, gentle man, he fought for the industry at a time when it was weak and shackled, and due to his courage and independence, the fight that was of nation-wide importance in its time was won." -- [Joseph M. Schenck](#), Co-Founder of 20th Century Studios

Weekend Box Office Results... 9/24 - 9/26

Courtesy of [Comscore](#)

Rank	Title	Week	Theatres	Wknd \$	% Chg		Per Theatre Average \$	Total \$
					9/17	9/10		
1	Shang-Chi and the Legend of the Ten Rings (Disney)	4	3,952	13,285,000	-39	-38	3,362	196,459,084
2	Dear Evan Hansen (Universal)	1	3,364	7,500,000	-	-	2,229	7,500,000
3	Free Guy (20 th Century)	7	3,175	4,129,000	-19	-9	1,300	114,139,071
4	Candyman (Universal)	5	2,556	2,510,000	-29	-26	982	56,842,000
5	Cry Macho (Warner Bros.)	2	4,022	2,115,000	-52	-	526	8,343,000
6	Jungle Cruise (Disney)	9	2,065	1,722,000	-17	-11	834	114,890,736
7	Malignant (Warner Bros.)	3	2,534	1,500,000	-45	-50	592	12,264,000
8	Copshop (Open Road/Briarcliff)	2	3,005	1,265,000	-45	-	421	4,490,000
9	Paw Patrol (Paramount)	6	1,995	1,120,000	-35	-25	561	38,761,000
10	Love Story (Hamsini Entertainment Ltd.)	1	271	893,765	-	-	3,298	893,765

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DICK WALSH'S Industry Update Weekend Review for 9/24-9/26

Congratulations to “Shang Chi The Legend of the Ten Rings” for running the table in September and finishing in first place for a fourth consecutive weekend. By grossing \$13.3M and dropping only 39%, the film easily bested the second place finisher “Dear Evan Hansen” which was only able to muster \$7.5M. “Shang Chi” has grossed \$196.5M in N.A. box office since its opening on Labor Day weekend and has now surpassed “Black Widow” as the highest grossing picture of 2021.

“Dear Evan Hansen” was the fourth film to open wide against “Shang Chi” and each one – “Malignant” (\$5.5M), “Cry Macho” (\$4.5M), “Copshop” (\$2.4M) and now “Dear Evan Hansen” all failed to reach \$8M in their first three days. Despite the stellar performance of “Shang-Chi” throughout the month, the lack of support from other wide releases has made this year’s September one of the weakest on record.

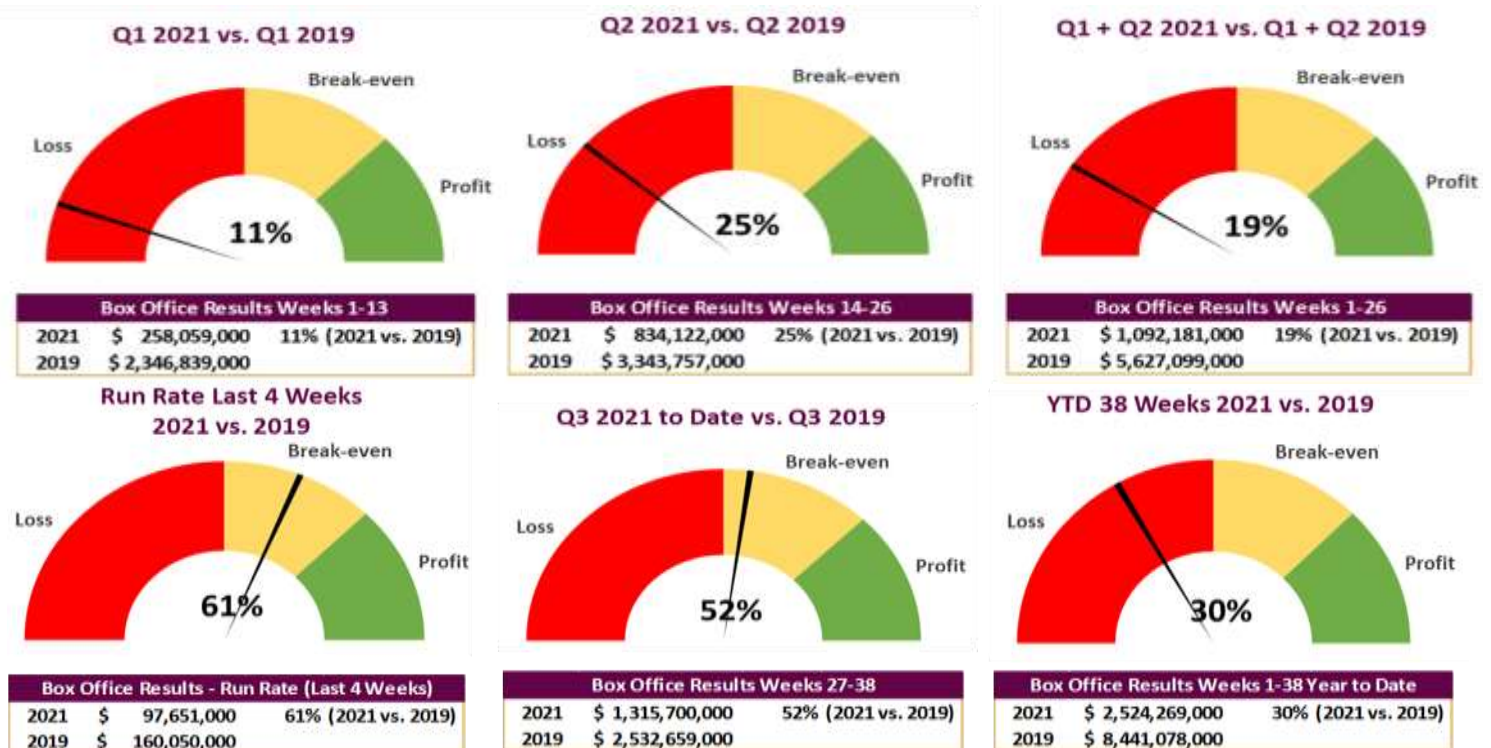


The anticipated total 3-day gross for all films this weekend is a mere \$37.7M, which amounts to only 39% of the gross for the same weekend in 2019. This shortfall will have us ending the month after 4 more days with very little momentum as we begin the Fourth Quarter. Next week, we predict that “Shang Chi” will give up first place to a worthy opponent with the opening of “Venom: Let There be Carnage”. How far “Shang-Chi” falls will depend on the performance of two other wide releases opening next week: “The Addams Family 2” and “The Many Saints of Newark”. One thing for certain is that October will be much busier than September on the strength of these new 10/1 openers as well as No Time To Die, Halloween Kills and Dune later in the month.

Where Are We as of 9/23

With absolutely no help for “Shang-Chi”, grosses for week number 38 were only able to amount to 38% of the same week in 2019. This is the second consecutive week of a dramatic drop from 2019 levels, as the comp fell an additional 16 percentage points from last week’s 54% comp. This has slowed the speed of recovery to 1.39 percentage points per week and delayed the recovery until we reach the milestone of 75% of 2019 box office levels to November 26th.

What had looked promising only weeks ago has since ground to a halt after a weak September. It now appears unlikely that 2021 results will reach \$5 billion in domestic box office. To be sure the October “correction” called for above, will need to be as strong as possible to get comparisons with 2019 back on track.



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VELOCITY - SPEED OF RECOVERY		
Rate of Recovery % Points/Week	# of Weeks to 75% Run Rate	Date to Achieve 75% Run Rate Week Beginning
1.39	10	11/26/2021



We are honored to welcome **Comscore's Paul Dergarabedian** as our special guest commentator on this week's episode of the **Screendollars Boxoffice Autopsy** podcast.



Click to play our POPCORN PREVIEWS BOXOFFICE BUZZ look at MGM/UAR/BRON's animated comedy sequel THE ADDAMS FAMILY 2 where everyone's favorite spooky family is back – for one last miserable family vacation!



Notable Industry News and Commentary... 9/20 – 9/26

[ViacomCBS CEO Says New Studio Boss Brian Robbins “Understands And Values Today’s Multiplatform World”](#) (Deadline)

Last week, ViacomCBS CEO Bob Bakish made the rounds with Wall Street investors to discuss future prospects for the media giant. Bakish commended the newly appointed chief of its Paramount division, Brian Robbins, for his ability to leverage multiple channels. At-home, consumers can watch Paramount’s programming by subscribing to Paramount+. Moviegoers can also enjoy Paramount’s largest blockbusters on the big screen at the local theatre. Bakish said that the company considers theatrical releasing to be a key ingredient in a modern studio’s success. “I tend to think 45-days is the sweet spot for driving theatrical and streaming growth...theatrical definitely still matters.”

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See also: [Comcast CEO Brian Roberts On Windows, Parks & ViacomCBS SkyShowtime Deal: “We’re Looking At Other Partnerships Like That Around The World”](#) (Deadline)



This summer, Paramount released its Family Animated film “PAW Patrol: The Movie” day & date in theatres and on Paramount+, but opened its Horror Thriller “A Quiet Place Part II” in theatres exclusively.

[China’s Mid-Autumn Festival Box Office Is Weakest Since 2014](#) (Variety)

During the pandemic, China surged to become the leading box office market, a paragon of vitality for theatrical releasing. However, the weekend of 9/17 - 9/19 produced a mere \$73 million in ticket sales, the lowest gross for the Mid-Autumn festival holiday weekend in the last six years.

These results come in the face of a dramatic expansion of the number of theatres in the country, with an increase in the number of screens of more than 300% over the past seven years. Many blame the Chinese government’s policy to restrict the release of Hollywood titles, for political reasons in certain cases. For example, *Shang-Chi and the Legend of the Ten Rings*, *Space Jam: A New Legacy*, and *The Suicide Squad* have all gone without a Chinese release this year. Hollywood films that have been granted access have performed well, such as *Free Guy*, which earned almost \$100 million in Chinese ticket sales.

After a strong opening for *Dune* in other international markets, China announced this week that the Warner Bros. sci-fi hit would get a theatrical run in China as well, opening on October 22nd.



Warner Bros.’ Dune will open in China on 10/22

See also: [‘Free Guy’ Banks \\$300M+ Global, Fifth Hollywood Title To Milestone In 2021 & A Win For Original IP](#) (Deadline) and [‘Dune’ Debuts Internationally With \\$36 Million](#) (Variety)

[An IATSE Strike Would Shut Down Film and TV Production Coast to Coast](#) (Variety)



Keep your eyes on the conflict brewing between major studios and the labor unions representing professionals in the core trades that are instrumental for film production. The International Association for Theatrical Stage Employees (IATSE) is the largest union in Hollywood with over 60,000 members. Last week, union leadership called on their members to vote to authorize a strike, protesting the “workaholic” practices that the industry forces on their members.

If members approve the vote and an actual strike ensues, it would

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be the largest labor action since the writers' strike in 2007, which resulted in massive delays in both film and television production. Studios are already facing an uphill battle to work through a backlog of production because of delays due to COVID shutdowns. A new disruption in the production pipeline, will lead to a shortage of new film releases, creating more headaches for exhibition. While a strike is not yet certain and much of the negotiation remains ahead, at this point industry experts predict that it is "more likely than not".

See also: [IATSE Members Brace for Possible Strike: 'There's No Logical Reason to Work Crews to Death'](#) (Variety)

Booking Opportunity: John Carpenter's Original HALLOWEEN (1978)

Screendollars and CineLife Entertainment are proud to offer the opportunity to book John Carpenter's original HALLOWEEN (1978) this October.

Title: HALLOWEEN (1978)
Availability: Flexible dates throughout October
Rating: R
Runtime: 92 mins
Format: DCP
Videos: [Original 1978 Trailer](#) and [Popcorn Previews Special Feature](#)



HALLOWEEN stars Jamie Lee Curtis in her film debut as Laurie Strode, a babysitter who is forced to fend off savage attacks by Michael Myers, a deranged psychopath recently escaped from an insane asylum.

HALLOWEEN spawned the slasher film sub-genre and went on to become one of the highest-grossing independent films in history. This 2021 re-release has been restored and remastered as a modern, digital print. HALLOWEEN 4 (1988) and HALLOWEEN 5 (1989) are also available to create a double- or triple-feature event.

For more information, contact:
Nick Bouchard, Director of Exhibitor Relations
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MARTIN GROVE'S *Hollywood Report*

An indication of where post-Gianopoulos Paramount's heading came with the barking news that CLIFFORD THE BIG RED DOG will open 11/10 with day & dating on Paramount+.

It's not the end of the world that CLIFFORD (pictured) is streaming from Day One, but it puts Paramount in exhibitors' dog house for moving in the opposite direction from other studios. The year's best news for cinemas came with Disney's decision 9/10 to end hybrid launches for the rest of 2021. And just like that – to borrow a line from a much anticipated upcoming HBO Max series – exhibitors got 45 day theatrical windows for THE LAST DUEL (10/15), RON'S GONE WRONG (10/22), ETERNALS (11/5) & WEST SIDE STORY and a 30 day window for ENCANTO (11/24), letting it hit Disney+ 12/24.



Given Disney/Marvel's phenomenal pandemic powerhouse SHANG-CHI – closing in now on \$200M and heading for \$240M domestic with no day & dating – insiders expect Disney to continue to steer clear of hybrids in 2022. We already know WB's theatrical + HBO Max strategy for all its 2021 titles won't carry forward to '22. So it certainly seems like Paramount's running the wrong way on the box office gridiron.

* * *

DEAR EVAN HANSEN looks like another nail in the coffin for movie musicals, but that's not necessarily true.

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Universal's EVAN opening to \$7.5M makes WB's \$11.5M IN THE HEIGHTS launch 6/11 look like a hit. Both musicals had great credentials. EVAN won 6 Tonys -- including best musical, score & actor in a musical (Ben Platt). ITH was the now legendary Lin-Manuel Miranda's (HAMILTON) first play & brought him his first Tony (original score) in 2008.

For a musical to work with movie audiences it must be eventized and neither of these stage hits had what it takes to become movie events. Both were favorites of Broadway aficionados, but that's not the movie audience.

Disney's got a much better shot with WEST SIDE STORY (pictured). It's an event film thanks to director Steven Spielberg & its classic Broadway roots -- Leonard Bernstein (music), Stephen Sondheim (lyrics), Arthur Laurents (book) & Jerome Robbins (concept, choreography & direction).

People actually know or, at least, recognize WSS's music when they hear it. Best of all, it's an Oscar contender with great timing -- opening 12/10 as a holiday season event perfect for family moviegoing.



Studio Release Calendar – 10/1-10/21

(Click on titles for more information)

10/1-7

2020 Wk 40 Box Office: \$7,197,268; Openings: N/A

2019 Wk 40 Box Office: \$151,766,090; Openings: Joker (\$96.2M FSS, \$335.5M Total); Judy (\$2.9M FSS, \$24.3M Total)

Venom: Let There Be Carnage (Sony/Marvel)

PREVIEW: The planned sequel to the original (10/5/18 opening date, 4250 locations, \$80.3M FSS, \$213.5M Total). SCREENING: The second in the Venom series is exactly as expected: Short and entertaining fun. FORMATS: Dolby Cinema, 4DX, Screen X, D-Box, Lumma, ICE, RealD 3D. Excellent business: \$50M-\$60M FSS, \$165M-\$175M total.

UPDATE

PG13/ Action Sci-Fi Thriller

97

Flat (1.85 : 1)

Wide (4000+)

The Addams Family 2 (MGM/UAR)

PREVIEW: Screenings have been very positive for this entertaining sequel. Animation, screenplay and colorful characters combine for good box office everywhere. The Addams Family: 10/11/19 opening date, 4007 locations, \$30.3M FSS, \$97.9M Total. Look for \$15M-\$20M FSS, \$45M-\$55M Total.

UPDATE

PG/ Animation

92

Flat (1.85 : 1)

Wide (3800+)/PVOD

The Many Saints of Newark (Warner Bros.)

PREVIEW: The prequel to the Sopranos finds young Anthony Soprano is growing up in one of the most tumultuous eras in Newark, N.J., history, becoming a man just as rival gangsters start to rise up and challenge the all-powerful DiMeo crime family. Fans of the TV series will find the film look at the formative years of New Jersey gangster Tony Soprano satisfactory. \$8M-\$10M FSS, \$20M-\$25M Total.

UPDATE

R/ Crime Drama

120A

Scope (2.39 : 1)

Wide (3200+)/HBO Max

The Jesus Music (Lionsgate)

PREVIEW: Set in 1960s, 1970s Christian contemporary music, the counterculture movement to become a worldwide phenomenon. The film is produced by the Kingdom Story Company who produces Christian films in association with Lionsgate.

PG13/ Documentary

109

Flat (1.85 : 1)

Moderate

Falling for Figaro (IFC Films)

NR/ Comedy Romance

104

Flat (1.85 : 1)

Limited/VOD

Halloween (CineLife/Screendollars)

R/ Horror (Re-Release)

91

Scope (2.39 : 1)

Event Cinema 10/1-9/31

Old Henry (Shout! Studios)

NR/ Action Western

99

Flat (1.85 : 1)

Limited/VOD

Stop and Go (Decal Releasing)

NR/ Drama

80

Flat (1.85 : 1)

Limited/VOD

Karen Dalton: In My Own Time (Greenwich Entertainment)

NR/ Documentary

86

Flat (1.85 : 1)

Limited/VOD

Witch Hunt (Momentum Pictures)

R/ Suspense

98

Flat (1.85 : 1)

Limited/VOD

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Mayday (Magnolia)	NR/ Drama Fantasy Mystery	100	Flat (1.85 : 1)	Limited/VOD
Titane (NEON) (English: Titanium)	R/ Drama Sci-Fi Thriller	108	Scope (2.39 : 1)	Limited
Algren (First Run Pictures)	NR/ Documentary	86	Flat (1.85 : 1)	Limited/VOD
Coming Home in the Dark (Dark Sky Films)	NR/ Horror	92	Flat (1.85 : 1)	Limited
10/8-14 2020 Wk 41 Box Office: \$8,643,212; Openings: N/A 2019 Wk 41 Box Office: \$138,249,301; Openings: The Addams Family (\$30.3M FSS, \$100.0M Total); Gemini Man (\$20.6M FSS, \$48.5M Total); Jexi (\$3.1M FSS, \$6.5M Total)				
No Time to Die (MGM/UAR) <i>PREVIEW: There will be 40 minutes extra of expanded Imax aspect ratio footage shot with the large format exhibitor's IMAX 15/70mm film cameras as the first Bond movie ever shot in that format. The film will be shown in 3D and RealD format as the first film in the franchise's 59-year history. Formats: Dolby Surround 7.1, Dolby Digital 12 Track, Auro 11.1, Atmos, Early projections show \$50M+ FSS, \$175M-\$200M Total.</i>	PG13/ Action	163	Scope (2.39 : 1) IMAX (Expanded Aspect Ratio)	Wide (4000+)
Lamb (A24)	R/ Drama Horror	106	Scope (2.39 : 1)	Moderate
Pinkfong & Baby Shark's Space Adventure (Iconic Releasing)	NR/ Animation Family Music	67	Flat (1.85 : 1)	Moderate
Mass (Bleecker Street)	PG13/ Drama	111	Flat (1.85 : 1)	Limited
The Gig is Up (Gravitas Ventures)	NR/ Documentary	88	Flat (1.85 : 1)	Select (3)
Survive the Game (Lionsgate)	R/ Action Thriller	97	Flat (1.85 : 1)	Select/VOD
South of Heaven (RLJE Films)	NR/ Drama Thriller	120	Flat (1.85 : 1)	Limited
The Rescue (Greenwich Entertainment)	NR/ Documentary	114	Scope (2.35 : 1)	10/8 Select 10/15 Expansion
Aileen Wuornos: American Boogeywoman (Fathom Events)	NR/ Thriller	100	NA	Limited
10/15-21 2020 Wk 42 Box Office: \$10,245,700 2019 Wk 42 Box Office: \$138,249,301; Openings: Maleficent: Mistress of Evil (\$36.9M FSS, \$113.9M Total)				
The Last Duel (20th Century) King Charles VI declares that Knight Jean de Carrouges settle his dispute with his squire by challenging him to a duel.	R/ Drama	152	Scope (2.39 : 1)	Wide
Halloween Kills (Universal) The saga of Michael Myers and Laurie Strode continues in the next thrilling chapter of the Halloween series.	R/ Horror	106	Scope (2.39 : 1), Dolby Digital, Dolby Atmos	Wide
Petite Maman (Neon)	NR/ Drama	72	Flat (1.85 : 1)	Limited
Bergman Island (IFC Films)	NR/ Drama	112	Scope (2.39 : 1)	Limited
Valorant Champions Tour 2021: Last Chance Qualifiers Final (Iconic Events)	NR/ Sports	360	Live Event	Event Cinema (Sunday, 10/17)
Monster Family 2: Nobody's Perfect (Timeless Films)	NR/ Family Animation Comedy	103	Flat (1.85 : 1)	Limited
Hard Luck Love Song (Roadside Attractions)	NR/ Drama Music Romance	104	Flat (1.85 : 1)	Limited

Studio Release Changes

Title	Runs	New	Former
Blacklight (Open Road/Briarcliff) Travis Block, a shadowy Government agent who specializes in removing operatives who's covers have been exposed, uncovers a deadly conspiracy within his own ranks that reaches the highest echelons of power. Action. Liam Neeson.	Wide	2/11/22	NEW
Camp Confidential: America's Secret Nazis (Netflix) By blending animation and first-hand accounts, director Daniel Sivan (The Devil Next Door) brings to life the unimaginable story of a little known POW camp, where 3,451 of the highest ranking Nazi scientists and prisoners (such as Wernher Von Braun, Hitler's #1 scientist, the U-234 crew and Otto Ambros, who worked on chemical weapons in Auschwitz) are held captive on American soil during WWII, guarded and interrogated by 60 Jewish Refugees. Documentary.	Exclusive	9/24/21	NEW

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Fantastic Beasts: The Secrets of Dumbledore (Warner Bros.) <i>New Title</i> . The third installment of the 'Fantastic Beasts and Where to Find Them' series which follows the adventures of Newt Scamander. Adventure Fantasy.	Wide	4/15/22	07/15/22
Untitled WB Event Film (Warner Bros.)	NA	Canceled	04/15/22
The Tender Bar (Amazon Studios) Based on the best-selling memoir of the same name by J.R. Moehringer. The memoir recounts growing up on Long Island. Drama.	NY/LA Expansion Streaming	12/17/21 12/22/21 1/7/22	NEW
Solitary (Vertical Entertainment) When Issac wakes up inside a room with no memory of how he got there, he discovers he's a prisoner sent into space to form Earth's first colony on another planet. The only thing worse than his fate is his unpredictable and ruinous cellmate, Alana, who is determined to destroy everything, including Issac. Drama Sci-Fi Thriller.	Limited	9/24/21	NEW
Silent Night (RLJE Films) a group of old friends who – in true British fashion and while the rest of the world faces impending doom – reunite to celebrate Christmas in the comfort of an idyllic country home. Comedy Drama.	Limited	12/3/21	NEW
Clifford: The Big Red Dog (Paramount) Screen adaptation of Norman Bridwell's beloved children's book series about a 25-foot-tall red dog and his young owner, Emily Elizabeth. Family.	Wide	11/10/21	NEW
Learning to Live Together: The Return of Mad Dogs and Englishmen (Abramorama) An electrifying documentary and concert film spotlighting the reunion of the celebrated "Mad Dogs & Englishmen," Joe Cocker's short-lived tour featuring a mammoth thirty-two piece band. Music.	Event Cinema	10/22/21	NEW
C'mon, C'mon (A24) Joaquin Phoenix is a radio journalist who embarks on a cross-country trip with his young nephew (Woody Norman). Drama.	Limited	11/19/21	NEW
Red Rocket (A24) Mikey Saber (Simon Rex), a washed-up porn star who returns to his small Texas hometown — not that anyone really wants him back. Comedy Drama.	Limited	12/3/21	NEW

MPA Ratings

Title	Rating	Reason
A Christmas Proposal (Paramount) A Chef who dreams of owning food trucks, agrees to pose as girlfriend of an attorney. Working together, they try to prove he's the ideal candidate to take over the family firm but is complicated as real sparks begin to fly. Romance. Paramount+.	G	
Curious George: Cape Ahoy (Peacock) The latest Peacock Original based on the classic book character, Cape Ahoy is an all-new feature-length animated film which is set to stream exclusively on Peacock starting Thursday, 9/30/21. Animation Family.	G	
Don't Look Up (Netflix) Two low-level astronomers must go on a giant media tour to warn mankind of an approaching comet that will destroy planet Earth.	R	Language throughout, some sexual content, graphic nudity and drug content
Eternals (Disney) The Eternals, a race of immortal beings with superhuman powers who have secretly lived on Earth for thousands of years, reunite to battle the evil Deviants. Action Adventure Drama.	PG13	Fantasy violence and action, some language and brief sexuality
Fortress (Lionsgate) The story revolves around a top-secret resort for retired U.S. intelligence officers. A group of criminals led by Balzary breach the compound, hellbent on revenge on Robert, forcing the retired officer and his son to save the day. The film is the first of a trilogy.	R	Violence and language
House of Gucci (MGM) The turbulent marriage and divorce of Patrizia and Maurizio Gucci, the head of the Gucci fashion house, leads to murder. Crime Drama Thriller.	R	Language, some sexual content, and brief nudity and violence
Star Wars Visions: The Village Bride (Independent) Episode aired 9/22/21; Subtitled Animation.	PG	Some violence
Eternals (Disney) The Eternals, a race of immortal beings with superhuman powers who have secretly lived on Earth for thousands of years, reunite to battle the evil Deviants. Action Adventure Drama.	PG13	Fantasy violence and action, some language and brief sexuality

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SCREENING ROOM



Finch (AKA: Bios)
(Apple TV+)
11/5/21 - Select
Theatrical/ Streaming
Official Trailer



A Mouthful of Air
(Sony Pictures
Worldwide/Stage 6)
10/29/21- Wide
First Trailer



Halloween Kills
(Universal)
10/15/21 - Wide
Trailer #2



The Tragedy of Macbeth
(A24)
12/25/21- Limited
1/14/22 - Apple TV+
Official Trailer



American Underdog
(Lionsgate)
12/25/21 - Wide
Official Trailer



Ghostbusters: Afterlife
(Sony)
11/19/21 - Wide
Official Trailer, New Poster



Clifford: The Big Red Dog
(Paramount)
11/10/21 - Wide
*Teaser Trailer with
previous release date*



Hard Luck Love Song
(Roadside Attractions)
10/15/21 - Limited
Official Trailer

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