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Film Flashback... JAWS Opened on 6/20/1975

Our summer box office recovery got a blockbuster start with A QUIET PLACE PART 2 and will soon be delivering likely blockbusters such as F9 and BLACK WIDOW. We take mega-hits for granted now, but 46 years ago there weren't any.

Blockbuster business requires very wide distribution with costly marketing campaigns to drive moviegoers into theatres opening weekend. That's not something studios did until June 20, 1975 when Universal opened Steven Spielberg's scary thriller JAWS about a great white shark terrorizing a summer resort. It starred Roy Scheider, Robert Shaw & Richard Dreyfuss.

Spielberg wasn't quite "Spielberg" yet. He'd only made one feature, Universal's crime drama SUGARLAND EXPRESS starring Goldie Hawn, but it put him on track to do bigger things. For his next film, he convinced SE's well connected power producers Richard D. Zanuck & David Brown to let him direct JAWS. In 1973 they'd purchased the rights to JAWS pre-publication for \$175,000. JAWS had the right ingredients to be a blockbuster. It was based on Peter Benchley's bestselling novel, had a high concept action storyline and beach settings that were perfect for summertime moviegoing.

In those days, studios didn't open movies at 4,000 theatres with expensive TV ad campaigns. Films typically opened in New York & L.A. and, perhaps, a few other major markets where they were reviewed and generated publicity -- in newspapers & magazines and on radio. As word of mouth spread, pictures would expand into more cities. With JAWS, however, Universal did things differently. It knew from successful previews that it had something promising on its hands and gave it a very wide opening at 409 U.S. theatres. Within a month, JAWS expanded to 675 and by mid-August to 954. A huge marketing budget of \$1.8 million was committed, including \$700,000 for a network TV 30-second ad blitz.



Jaws (1975) is widely credited as the first Summer Blockbuster
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"Get Out of the Water!" - Click to Play

675 and by mid-August to 954. A huge marketing budget of \$1.8 million was committed, including \$700,000 for a network TV 30-second ad blitz.

JAWS reportedly cost \$12 million, well above its initial \$3.5 million budget due to problems shooting on water with a malfunctioning mechanical shark nicknamed Bruce. It opened to \$7.1 million -- an amazing \$17,265 per theatre -- and was the first film ever to gross over \$100 million. It wound up doing \$260 million and spawned three sequels -- JAWS 2 (1978), JAWS-3D (1983) and JAWS: THE REVENGE (1987).

JAWS was Hollywood's top grossing film for the next two years, until a new summer blockbuster arrived May 25, 1977 -- STAR WARS, from Spielberg's pal George Lucas.

Box Office Results... Weekend of 6/18 – 6/20

Rank	Title	Week	Theatres	Wknd \$	% Chg	Per Theatre Average \$	Total \$
1	The Hitman's Wife's Bodyguard (Lionsgate)	1	3,331	11,675,000	-	3,505	17,024,340
2	A Quiet Place Part II (Paramount)	4	3,401	9,400,000	-22	2,764	125,259,000
3	Peter Rabbit 2: The Runaway (Sony)	2	3,346	6,100,000	-40	1,823	20,325,000
4	The Conjuring: The Devil Made Me Do It (Warner Bros.)	3	3,280	5,150,000	-50	1,570	53,601,000
5	Cruella (Disney)	4	3,110	5,100,000	-24	1,640	64,735,802
6	In the Heights (Warner Bros.)	2	3,509	4,205,000	-63	1,198	19,660,000
7	Spirit Untamed (Universal)	3	2,967	1,600,000	-38	539	13,819,000
8	12 Mighty Orphans (Sony Pictures Classics)	2	1,047	870,162	246	831	1,255,729
9	The House Next Door: Meet the Blacks 2 (HEFG)	2	539	604,400	-40	1,121	2,015,287
10	Wrath of Man (UA Releasing)	7	707	447,899	-33	634	26,811,000

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Box Office Comments by Paul Dergarabedian, [Comscore](#)

- Lionsgate opened the killer sequel ***The Hitman's Wife's Bodyguard*** to grab the top spot with \$11.675M in 3,331 locations and a North American cume since its Wednesday debut of \$17,024,340. The world's most lethal odd couple - bodyguard Michael Bryce (Ryan Reynolds) and hitman Darius Kincaid (Samuel L. Jackson) -- are back on another life-threatening mission. Still unlicensed and under scrutiny, Bryce is forced into action by Darius's even more volatile wife, the infamous international con artist Sonia Kincaid (Salma Hayek). The original *The Hitman's Bodyguard* was a hit with audiences as well taking in \$21.4M in its debut and went on to earn \$75.5M in North America.
- Warner Bros.' ***Godzilla Vs. Kong*** crossed a major box office milestone becoming only the second film of the Pandemic era to cross \$100M (with a cume through Sunday of \$100,113,000) at the North American box office. The global mega-hit has earned a whopping \$442.5M worldwide!
- In the second spot, Paramount continues to ride a wave of great reviews and tremendous box office with ***A Quiet Place Part II*** that continues to generate massive audience excitement for the movie theater experience with a \$9.4M fourth weekend in 3,401 locations for a cume through Sunday of \$125.259M. The innovative and chilling horror film stars Emily Blunt, Cillian Murphy, Noah Jupe, Brian Tyree Henry, Millicent Simmonds and is directed John Krasinski.
- Sony's ***Peter Rabbit 2: The Runaway*** now in its second weekend in North America earned \$6.1M for a cume through Sunday of \$20.325M. The animated family film features a terrific voice cast including James Corden, Rose Byrne, Domhnall Gleeson, David Oyelowo, Damon Herriman, Elizabeth Debicki & Margot Robbie.
- Warner Bros.' ***The Conjuring: The Devil Made Me Do It*** now in its third weekend took in \$5.15M in 3,280 locations for a North American cume to date of \$53.601M. Vera Farmiga & Patrick Wilson star once again as Ed and Lorraine Warren as they become involved with one of the most sensational cases from their files, it starts with a fight for the soul of a young boy, then takes them beyond anything they'd ever seen before, to mark the first time in U.S. history that a murder suspect would claim demonic possession as a defense.
- Disney's ***Cruella*** now in weekend four earned \$5.1M in 3,110 locations for a North American cume to date of \$64.736M. The origin story of one of the most famous movie villains in film history stars Emma Stone as the titular character and an all-star cast including Emma Thompson, Mark Strong, Emily Beecham, Paul Walter Hauser, Joel Fry, Kirby Howell-Baptiste and is directed by Craig Gillespie.
- Warner Bros.' ***In The Heights*** now in its second weekend earned \$4.205M in 3,509 locations for a PTA of \$1,198 and a N. Am. cume through Sunday of \$19.660M. The creator of *Hamilton* and the director of *Crazy Rich Asians* team up for this PG13 musical that stars Corey Hawkins, Anthony Ramos, Leslie Grace, Jimmy Smits, Daphne Rubin-Vega & Olga Merediz.
- Universal's ***Spirit Untamed*** in weekend three earned \$1.6M in 2,967 theaters for a North American cume to date of \$13.819M. This PG-rated epic animated adventure features an all-star voice cast including Julianne Moore, Jake Gyllenhaal, Isabela Merced, Andre Braugher, Walton Goggins, Mckenna Grace, Marsai Martin, Eiza González and is directed by Elaine Bogan, Ennio Torresan & Aury Wallington.
- Opening on Wednesday, Lionsgate's ***The Hitman's Wife's Bodyguard*** starring Ryan Reynolds and Samuel L. Jackson grossed \$1M in IMAX box office and accounted for 7% of the Domestic take.
- Paramount's ***A Quiet Place Part 2*** lifts its IMAX total box office to \$11M, earning \$540K over the weekend.
- On Friday, Universal will release the much anticipated ***Fast 9*** on the IMAX domestic network.



Click to play our **POPCORN PREVIEWS BOXOFFICE BUZZ** look at Disney/Marvel's "**ETERNALS**" where unexpected tragedy forces ancient aliens, living secretly on Earth for thousands of years, to emerge to fight mankind's most ancient enemy. Directed by Chloe Zhao, Oscar winning director of "**NOMADLAND**," its stars include **Angelina Jolie & Salma Hayek**.



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Notable Industry News and Commentary... 6/14 – 6/20

[HBO Max Isn't to Blame After 'In the Heights' Fizzles at the Box Office](#) (Variety)

Last weekend's opening for *In the Heights* produced disappointing box office results, producing only \$11.4M in ticket sales across 3,456 theatres in the U.S. and Canada. Expectations were running high for the film adaptation of Lin-Manuel Miranda's hit Broadway musical, which reportedly cost Warner Bros. \$55M to produce. What's more, the studio lavished its release with an extensive and expensive promotional campaign, touting its availability in theatres and on HBO Max streaming, following its announced strategy to release its entire slate of 2021 feature films both in theatres and on-line at the same time. After Warner Bros. announced last December their day & date release strategy, many wondered what impact it would have on the theatrical box office, concerned that some of those who have gone to theatres to see these films would instead decide to stay at home and watch them from their living rooms. Now that we are half-way through 2021 and have seen the results from a number of high-profile day & date releases, the early results appear to indicate that films can be successful both in theatres and on-line, even when they are released at the same time. Jeff Goldstein, WB's head of Domestic Distribution, told the Associated Press, "Our experience, which is backed up on 'In the Heights,' is that if the movie hits a high level in theaters, it hits a high level on the service [HBO Max]. If it hits a low level in theaters, it hits a low level on HBO Max. They're really very comparable." There are also a number of other factors which have dampened its box office, including the lingering effect of COVID-19 health restrictions, including the fact that 25% of the theatres which were operating prior to the pandemic have still not re-opened.



[Small Business Needed Federal Help. The Agency in Charge Fell Short.](#) (Wall Street Journal)

The slow pace at which the U.S. Small Business Administration (SBA) is processing applications for the Shuttered Venue Operators Grant (SVOG) program is creating a new crisis for thousands of desperate theatre owners. When the \$16 billion program was announced last December, beleaguered exhibitors hailed it as a lifeline that would make the difference in allowing them to re-open their theatres and recover from the financial damage the pandemic had wrought. Nearly six months later, the rollout has been plagued by administrative delays and technical errors, with only a handful of thousands of applicants having received funding.

This week a bipartisan group in Congress led by senators Amy Klobuchar (D-Wisconsin) and John Cornyn (R-Texas) – the sponsors of the original legislation – sent a letter to the SBA calling for immediate action to accelerate the process to make funds available to worthy applicants. It should be noted that the SVOG program is an entirely new program that is unlike other programs the SBA has managed in the past, that a very large number of applications were submitted, and extensive documentation must be presented and reviewed to ensure funds are not awarded to organizations that do not qualify under the parameters of the law. On the other hand, most applicants do qualify and many are relying on SVOG funds to meet outstanding financial obligations to landlords and utilities and rehire staff.



See Also: [Senators Klobuchar and Cornyn Demand 'Immediate Action' by SBA Over Save Our Stages Delay](#) (Variety)



[Two Golden Globes Voters Resign From Embattled HFPA](#) (Variety)

This week, the Hollywood Foreign Press Association (HFPA) continued their run of bad press, when two longtime members announced their resignations with a letter sent to the HFPA leadership, with a copy to the Los Angeles Times' editorial staff. In their letter, Diederik van Hoogstraten of the Netherlands and Wenting Xu of China called out the HFPA's toxic culture, where "bullying of members by members is left unquestioned and unpunished. The badgering of talent and publicists: ditto." They also pointed to the unjustifiably large compensation members receive for their work on committees.

These new allegations echo the criticisms that have circled around the HFPA since a scathing expose was published by the L. A. Times earlier this year in the week before the 2021 Golden Globes awards ceremony. Since that time, the HFPA expelled its former President Philip Berk and embarked on a process of "transformational change", with the goals of increasing the diversity of its membership, instituting transparent and ethical business practices and rebuilding its reputation within the industry and with the public. Until such time, the industry has pulled back from its association with the HFPA, including most studios ceasing all interaction with the HFPA and NBC cancelling the 2022 Golden Globes awards broadcast. This week's news represents yet another challenge to the association and its long-term prospects.

[AMC Nearing Deal For Pacific Theatres' Grove & Americana Leases](#) (Deadline)

AMC Theatres appears to be making its move to take ownership of certain coveted theatre locations in Los Angeles that were vacated when Pacific Theatres/ArLight Cinemas announced that they were ceasing operations and would not re-open after their pandemic closures. The Grove and The Americana – two former Pacific Theatres – were each listed briefly on the AMC website as AMC Theatre locations, though they were removed quickly after this was noted. While no official deal has been announced, Deadline reports that AMC is actively negotiating with the former operator to pick up a large portion of the Pacific Theatres circuit. According to reports, the iconic Hollywood Arlight and Cinerama Dome locations do not appear to be included in AMC's current negotiations.



The Grove Theatre is a former Pacific Theatre location which may be on its way to becoming an AMC theatre

MARTIN GROVE'S *Hollywood Report*

Just when you thought it was safe to start writing release dates in ink on your calendar, Sony gave a Friday afternoon heave-ho to HOTEL TRANSYLVANIA: TRANSFORMANIA.

Instead of launching 7/23, the animated comedy adventure from MRC will now hit theatres 10/1. Well, Sony's saying 10/1, but looking at what's already there raises doubts that HT4 (pictured - 2018's HT3 on the beach at Cannes) will stay put. It's not WB/Legendary's sci-fi tentpole DUNE that's the problem -- it's MGM/UAR/BRON's animated comedy adventure THE ADDAMS FAMILY 2.

Why Sony would want to go head-to-head with AF2 is anybody's guess. 10/1's a great kick-off date for a twisted animated pre-



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Halloween season title -- but not for two of them! With MGM having already staked its flag in the sands of 10/1, it's hard to believe AF2's going elsewhere.

HT4, on the other hand, seems more likely to pack its bags eventually. Sony would benefit from exiting 10/1, a date that's attractive only if you've forgotten MGM/Universal/Eon's NO TIME TO DIE is opening 10/8. BOND 25 will cut into weekend 2 for anything that starts 10/1 and will dominate the box office for the rest of October.

* * *

Buried in the theatrical wreckage of IN THE HEIGHTS is some good news for exhibitors.

Hollywood handicappers loved Lin-Manuel Miranda's early Tony award winning musical and thought it would hit box office heights. Critics loved it, too -- 96% Certified Fresh on RT. Moviegoers, however, didn't know the play, didn't care about critics & mostly stayed home -- like their soft first choice tracking indicated.

When HEIGHTS (pictured) opened to a lowly \$11.5M, but with great exit polls, there were hopes it would find its audience in the coming weeks. But plummeting ticket sales in Weekend 2 show that's not happening. Word of mouth spreads instantly today via social media and audiences don't "find" films as they did 20 years ago. If they're going, they're there opening weekend.



Others said HEIGHTS' fizzled because its older audience saw it "free" on HBO Max. But streaming researcher Samba TV found in its first 3 days it reached just 693K TV households -- vs. 3.8M for MORTAL KOMBAT.

Turns out, films perform in streaming about as well as they do theatrically. And that's good news for exhibitors -- the problem wasn't streaming, it was the picture.

Studio Release Calendar... 6/25 – 9/9

6/25-7/1

(2020 Wk 26 Box Office: \$815,577)

2020 openings: N/A

<p>F9: The Fast Saga (Universal) Cypher enlists the help of Jakob, Dom's younger brother to take revenge on Dom and his team. Action Adventure Crime Thriller. <i>SCREENING: Just as you would expect, mindless action, car crashes, explosions and a simple plot. Add this up and you have a hugely entertaining summer blockbuster. Audience interest is the highest since our industry reopened. Opening is expected to best in North America and reflects the huge success thus far in international release.</i></p>	PG13	143	Scope (2.39 : 1), IMAX, Atmos, DTS: X, Sonics DDP, Auro 11.1, Dolby Surround 7.1, D-Box	Wide (4000+) Early VOD
<p>ASIA (Menemsha Films) <i>Expansion from exclusive NYC (Film Forum) run on 6/11.</i></p>	NR	85	Flat (1.85 : 1)	Expansion
<p>I Carry You With Me (Sony Pictures Classics) AKA: Te Llevo Conmigo. Ambition and societal pressure propel an aspiring chef to leave his soulmate in Mexico and make the treacherous journey to New York, where life will never be the same. Drama. <i>The film is a co-production between Mexico and the United States, and was shot in Mexico City, Puebla City, Jilotepec, Zapotitlán, Lerma, and New York City. Well reviewed, critics said "A remarkable feature debut for director Heidi Ewing, I Carry You with Me finds universally resonant themes in a specific, richly detailed time and place. In Spanish with English subtitles.</i></p>	R	111	Scope (16:9 HD)	NY/LA
<p>Lansky (Vertical Entertainment) David Stone (Sam Worthington), a renowned but down-on-his-luck writer, has the opportunity of a lifetime when he receives a surprise call from Meyer Lansky (Harvey Keitel). For decades, authorities have been trying to locate Lansky's alleged nine-figure fortune and this is their last chance to capture the aging gangster before he dies. Crime Thriller. <i>Harvey Keitel in the title row.</i></p>	R	119	Flat (1.85 : 1)	Limited
<p>Sisters on Track (Netflix) Three track star sisters face obstacles in life and in competition as they pursue Junior Olympic dreams in this extraordinary journey. Documentary. <i>Coming of age, inspirational, feel good.</i></p>	NR	96	Flat (1.85 : 1)	Limited/SVOD 6/24 (Thur)


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God Exists: Her Name is Petrunija (Outsider/Strand/1844 Entertainment) <i>(Macedonian: Господ постои, името ѝ е Петрунија, A Macedonian woman throws herself into a traditionally men-only ceremony, kicking up a ruckus and standing her ground. Drama. 2019 Macedonian drama directed by Teona Strugar Mitevska. It was selected to compete for the Golden Bear award at the 69th Berlin Int'l Film Festival, and won the LUX Prize and several other awards, as well as being nominated for others. Berlin Film Festival Award Winner.</i>	NR	100	Scope (2.35 : 1)	Limited/Virtual Cinema 90-day Theatrical Window
Too Late (Gravitas Ventures) A lonely assistant finally finds love and must escape her monster of a boss before she and her new love become his next meal. Horror Comedy. <i>In recent years, horror comedies have continued to increase in popularity. There are several movies in the sub-genre in the works as well, such as The Hills Have Eyes For You, a horror romantic comedy based on Wes Craven's The Hills Have Eyes.</i>	NR	80	Flat (1.85 : 1)	Select Theatres/ VOD Platforms
The Evil Next Door (Magnolia/Magnet) (Andra sidan, original title) A dad moves into a new house with his girlfriend and son. When he goes out of town on business, his son makes a new friend next door. Horror (Sweden). <i>Inspired by real events. Sarah, her boyfriend and his five-year-old son Lucas move into a semi-detached house. But the other side is haunted by an evil – an evil that wants Lucas at any cost. International title: The Other Side.</i>	NR	105	Flat (1.85 : 1)	Limited/VOD
Werewolves Within (IFC Films) Feature adaptation of the video game where werewolves attack a small town. Horror Comedy. <i>It will have its world premiere at the Tribeca Film Festival in June 2021. Based upon the video game of the same name from Red Storm Entertainment. Early screening on Wednesday, 6/23.</i>	R	97	Flat (1.85 : 1)	Limited VOD on 7/2
The Birdcage 25th Anniversary (Fathom/Big Screen Classics) A gay cabaret owner and his drag queen companion agree to put up a false straight front so that their son can introduce them to his fiancée's right-wing moralistic parents. Comedy. <i>Opened on 3/8/96, and grossed \$18,275,828 in its opening weekend, leading the box office. The film was well received and remains a favorite.</i>	R	117	Flat (1.85 : 1)	Event Cinema 6/27-28, 6/30
Lourdes (Distrib Films US) The rock of the Grotto of Lourdes is caressed by tens of millions of people who left there the imprint of their dreams, their expectations, their hopes and their sentences. In Lourdes converge all the fragilities, all the poverties. Documentary. <i>This 2019 film has received numerous positive reviews for the strong Christian influence on the production.</i>	NR	95	Scope (2.35 : 1)	Limited
Platform (Venera Films) Three Iranian sisters compete to become international champions of Wushu, a Chinese martial art. The thrilling underdog story explores not only their dedicated training, but also their surprising place in society as they challenge traditional gender roles on the path to success. Documentary. <i>A ROCKY-esque tale of determination and grit.</i>	NR	87	Flat (1.85 : 1)	Limited/Virtual
Kenny Scharf: When Worlds Collide (Greenwich Entertainment) The film was made over 11 years and features interviews and rare archival footage with Kenny Scharf, Andy Warhol, Jean-Michel Basquiat, Keith Haring, Ed Ruscha, Dennis Hopper, Yoko Ono, Kaws, Marilyn Minter, and Jeffrey Deitch. Documentary. <i>Well reviewed specialized documentary about the life of Kenny Scharf.</i>	NR	77	Flat (1.85 : 1)	Limited/VOD
Lydia Lunch: The War is Never Over (Kino Lorber) The first career-spanning documentary retrospective of Lydia Lunch's confrontational, acerbic and always electric artistry. <i>As New York City's preeminent No Wave icon from the late 70's, Lunch has forged a lifetime of music and spoken word performance devoted to the utter right of any woman to indulge, seek pleasure, and to say "fuck you!" as loud as any man. In this time of endless attacks on women this is a rallying cry to acknowledge the only thing that is going to bring us together - ART... as the universal salve to all of our traumas.</i>	NR	75	Flat (1.85 : 1)	Limited
Mary J Blige's My Life 9 (Amazon Pictures) Grammy-winning recording artist and actress Mary J. Blige reveals the demons and blessings that inspired her 1994 LP 'My Life.' Documentary.	R	82	Flat (1.85 : 1)	Limited/SVOD
Rebel Hearts (Discovery+) A look at Los Angeles's Sisters of the Immaculate Heart, nuns who challenged the patriarchal conventions of the Catholic Church 50 years ago and are still taking a stand today. Documentary. <i>In 1960s Los Angeles a trailblazing group of nuns, The Sisters of the Immaculate Heart of Mary, bravely stood up to the patriarchy of the Catholic Church, fighting for equality, their livelihoods, and their own freedom against an all-powerful Cardinal who sought to keep them in their place.</i>	NR	99	Flat (1.85 : 1)	Select Theatres/ VOD Platforms on 6/27

UPDATE

<p>Claw (ITN Distribution) Two friends forced to spend the night in a ghost town find themselves hunted by a prehistoric predator. Horror Comedy. <i>Eliciting the same thrills as the best moments from Jurassic Park and capturing the endearing buddy-comedy chemistry of cult fave Tremors, Claw proves a surefire crowd-pleaser. - Screen-Space</i></p>	NR	81	Flat (1.85 : 1)	Limited/VOD
<p>Crimson Gold (mika@kimstim.com) Talaye sorkh (Original Title) Hussein (Hossain Emadeddin, a real-life pizza delivery man who has schizophrenia) is a lumbering war veteran swollen by cortisone (for war-induced pain) and reduced to delivering pizzas at night. Through his nightly rounds, he bears witness to the rewards and vanities of the city's wealthy. <i>Two master filmmakers, Abba Kiarostami (A Taste of Cherry) and Jafar Panahi (The Circle, Taxi) team up as writer and director, respectively, on Crimson Gold, a subtle tragedy on class conflict in modern Iran. (2003 release, re-released for today's audience).</i></p>	NR	95	Flat 1.66 : 1)	<p>Film at Lincoln Center, NYC plus Virtual Screenings</p> <p>In Persian, Subtitles in English</p>
<p>Felix and the Hidden Treasure (Viva Pictures) Original title: Félix et le trésor de Morgäa. Convinced that his father, who disappeared at sea two years ago, is still alive, 12-year-old Felix embarks on a search for him in the company of a retired fisherman, a one-legged parrot, and a cat who acts like a dog. Endearing Canadian animated adventure. Family. <i>The animation team finds a sweet spot between fantasy and reality while creating Felix's world. - Pat Mullen (That Shelf Internet Review Site).</i></p>	PG	85	Scope (2.39 : 1)	Limited 6/25 VOD on 6/29
<p>Le Cercle Rouge (Rialto) Upon leaving prison, master thief Corey meets with a notorious escapee and an alcoholic former policeman. The trio plan an elaborate heist. <i>Alain Delon, Yves Montand star in this well reviewed French film where the heist lasted 27 minutes with no dialogue.</i></p>	NR	140	Flat 1.66 : 1)	1970 Reissue
<p>7/2-8: Independence Day 7/4 (2020 Wk 27 Box Office: \$1,557,667) 2020 openings: N/A</p>				
<p>The Forever Purge (Universal) Like basically every other major franchise in Hollywood, the Purge movies have been known to maintain a certain air of secrecy, not wanting to divulge too much information prior to release. Horror. <i>SCREENING: A straight ahead action film has some of "The Hills Have Eyes" and "Mad Max: Road Warrior" elements that make continues the purge universe to the southern border. There is solid action throughout and the film wears its politics on its sleeve. Business looks solid everywhere.</i></p>	R	102	Scope (2.35 : 1)	Wide 3500+
<p>Boss Baby: The Family Business (Universal) The Templeton brothers are now adults drifted away from each other, but a new boss baby with a cutting-edge approach is about to bring them together again, and inspire a new family business. Computer Animation. <i>SCREENING: A successful sequel is always welcomed and Boss Baby delivers. Action packed with colorful, cute characters; the film has a good message. The holiday release is set to be a very commercial film for kids and adults alike. The Boss Baby (\$175M domestic).</i></p>	PG	107	Scope (2.35 : 1), Real D, Dolby Cinema, DTS: X	Wide (3500+) Peacock TV PVOD for 60 days
<p>Summer of Soul (Or, When the Revolution Could Not be Televised) (Searchlight Pictures) Feature documentary about the legendary 1969 Harlem Cultural Festival which celebrated African American music and culture and promoted Black pride and unity. <i>The Roots drummer's directorial debut delves into the little-known history of the Harlem Cultural Festival, dubbed "the Black Woodstock," which took place the same summer as Woodstock in 1969 over the course of six weeks at Harlem's Mount Morris Park (now Marcus Garvey Park). The lineup for the shows featured Sly and the Family Stone, Nina Simone, B.B. King, Gladys Knight and the Pips, Stevie Wonder, and more.</i></p>	PG13	117	Flat (1.85 : 1)	Wide
<p>Zola (A24) A stripper embarks on a wild road trip to Florida. Biography Comedy Drama. <i>SCREENING: Good performances and a director's singular vision give this perverse and disturbing film a sense of high style and low class substance. This is an avant garde film making at its best. While not seemingly a commercial hit, A24 has done a superb job of finding the right audience for many of their fine films.</i></p>	R	87	Flat (1.85 : 1)	Wide on 6/30

Secret Agent Dingledorf and His Trusty Dog Splat (Atlas Distribution/Integrity Releasing) Using quirky inventions from a spy backpack, young Bernie Dingledorf, his dog, and two best friends, are the only ones who can save the world by facing bullies, thwarting circus clowns and destroying Dr. Chuckles evil laugh generator. Family Comedy. <i>Based on the best-selling book series, Secret Agent Dingledorf, Secret Agent Dingledorf and His Trusty Dog Splat is a riotous, non-stop action/adventure that hilariously weaves in today's nearly-forgotten theme of respecting one another.</i>	PG	92	Flat (1.85 : 1)	Limited to Moderate
Romeo and Juliet: The Kenneth Branagh Theatre Company (Trafalgar) The Kenneth Branagh Theatre Company's modern and passionate staging of Shakespeare's classic tragedy, Romeo and Juliet, returns to the big screen this summer. <i>Directed with 'seriousness and opulence' (★★★★★The Mail) by Sir Kenneth Branagh and Rob Ashford, Romeo and Juliet was the fifth play in the inaugural Plays at the Garrick season and filmed for the big screen in black and white CinemaScope.</i>	NR	157	Flat (1.85 : 1)	Event Cinema on 7/7 Limited
Audible (Netflix) Maryland School for the Deaf high school athlete Amaree McKenstry and his close friends as they face the pressures of their senior year and grapple with the realities of venturing off into the hearing world. during their senior year. <i>The production was filmed last year before the COVID-19 pandemic and premiered last month at the Hot Docs Film Festival. Coming of age, inspirational documentary.</i>	NR	38	Flat (1.85 : 1)	Limited/SVOD 7/1 (Thur)
Some of Our Stallions (Gravitas Ventures) When best friends struggle to fit into regular society, they decide they need romantic love. This kicks off a years-long series of misadventures that challenge their friendship and their grasp on sanity. Cast: Mike Judge (Beavis and Butt-Head, Office Space), Olivia Taylor Hadley (The Magicians, Paranormal Activity). Comedy Drama. <i>Carson Mell is an up and coming filmmaker whose previous films were highlights at SXSW and Sundance. The film centers on two best friends struggling with mental illness while searching for the love of their lives.</i>	NR	NA	Flat (1.85 : 1)	Limited/VOD
Yannick: An Artist's Journey (Fathom Events/Metropolitan Opera) Oscar nominated filmmaker Susan Froemke tells the story of Yannick Nézet-Séguin's path to becoming the Met's Jeanette Lerman-Neubauer Music Director. The film follows Nézet-Séguin on his journey from young conductor to being named the third music director in Met history. Documentary.	NR	120	Flat (1.85 : 1)	Event Cinema on 7/7 (600+ locations)
The God Committee (Vertical Entertainment) An organ transplant committee has one hour to decide which of three patients deserves a life-saving heart. Seven years later, the committee members struggle with the consequences of that fateful decision. Drama. <i>Scheduled to have its world premiere at the Tribeca Film Festival on 6/20/21. Kelsey Grammer, Julia Stiles, Janeane Garofalo Dan Hedaya, and Colman Domingo.</i>	NR	98	Scope (2.35 : 1)	Limited
The Tomorrow War (Amazon Prime) A man is drafted to fight in a future war where the fate of humanity relies on his ability to confront his past. Action Adventure Sci-Fi. <i>Set in the near future, it focuses on humanity's war against an alien invasion, hoping to win it by using scientists' new ability to draft soldiers from the past to the war.</i>	PG13	140	Scope (2.39 : 1)	SVOD (Prime Video)
First Date (Magnolia/Magnet) After being conned into buying a shady '65 Chrysler, Mike's first date plans with the girl-next-door implode as he finds himself targeted by criminals, cops, and a crazy cat lady. Crime Comedy. <i>The film had its premiere in the 2021 Sundance Film Festival on 1/31 in the Next section. A month later, the film's US distribution rights were acquired by Magnet Releasing, Generally favorable reviews.</i>	NA	103	Scope (2.35 : 1)	Limited/VOD
The Phantom (Greenwich Entertainment) This is the story of how the State of Texas knowingly sent an innocent man to his death and left a serial killer at large. Documentary, Thriller, Journalism. <i>On a cold February night in 1983, Wanda Lopez was stabbed to death while she worked at a Corpus Christi Texas gas station. 21 year old Carlos DeLuna was arrested, and over the next six years, through his trial and subsequent imprisonment he protested his innocence, declaring that it was another Carlos who committed the crime. The prosecution insisted that this other Carlos was a "phantom" and didn't exist. A Tribeca Film Festival online screening available.</i>	NR	82	Flat (1.85 : 1)	Limited/VOD
America: The Motion Picture (Netflix) A chainsaw-wielding George Washington teams with beer-loving bro Sam Adams to take down the Brits in a tongue-in-cheek riff on the American Revolution. Adult Animation Comedy. <i>This movie is irreverent, goofy, and exciting. The R-rated animated film will take an irreverent approach to the founding of the country and features a voice cast that includes Channing Tatum as George Washington and Simon Pegg as King James.</i>	R	98	2.1 TV aspect ratio and 18.9 common; Not used in film	SVOD on 6/30

7/9-15

(2020 Wk 28 Box Office: \$901,825)

2020 openings: N/A

<p>Black Widow (Disney/Marvel) At birth the Black Widow is given to the KGB, which grooms her to become its ultimate operative. When the U.S.S.R. breaks up, the government tries to kill her as the action moves to present-day New York, where she is a freelance operative. Action Adventure. <i>Screening: Reportedly 99% of critics were positive for the Marvel adventure that most indicate is the best yet.</i></p>	PG13	133	(Scope 2.39 : 1), IMAX, D-Vision, Atmos, Screen X, 7.1 Surround, D-Box	Wide/Disney+
<p>The Loneliest Whale: The Search for 52 (Bleecker Street) The documentary follows the quest to find the 52 Hertz Whale, which scientists believe has spent its entire life in solitude calling out at a frequency that is different from any other whale. <i>"The story of the 52 Hertz Whale resonates with so many of us right now, especially as we try to navigate our current issues of isolation and loneliness," says producer Joshua Zeman.</i></p>	PG	90	Flat (1.85 : 1)	Limited
<p>Casanova, Last Love (DaDa Films/Cohen Media Group) <i>Dernier amour (original title)</i> London, 18th century. Casanova, famous for his taste of pleasure and gambling, arrives from Paris, forced into exile. In this unfamiliar city, the libertine meets on several occasions a young prostitute, Marianne de Charpillon. She attracts him to the point he starts disregarding all other women. History, Romance, Drama. <i>Completely at ease as he sets about reconstructing the 18th century (as he already demonstrated in Farewell My Queen [+]) and in his portrayal of the two-faced English aristocracy, Benoît Jacquot looks to cloak the film in a veil of strangeness, which is amplified by the great work carried out by director of photography, Christophe Beaucarne.</i></p>	NR	98	Scope (2.39 : 1)	Limited on 7/14 (Language: French)
<p>UFC 264: Poirier vs. McGregor 3 (Iconic Events) A lightweight trilogy between former interim UFC Lightweight Champion Dustin Poirier and former UFC Featherweight and Lightweight Champion Conor McGregor will headline the event. <i>The pairing has previously met twice before: their first fight was a featherweight bout that happened in September 2014 at UFC 178, where McGregor won by first-round technical knockout. They then ascended to lightweight for an eventual rematch in January 2021 at UFC 257, where Poirier prevailed via second-round technical knockout.</i></p>	NR	NA	NA	Event Cinema 7/10
<p>Josee, The Tiger and the Fish (FUNimation) (<i>Josee to Tora to Sakana-rachi</i>) A youth romantic drama with themes of growing up, the story focuses on college student Tsuneo and dreamer Josee, who lives her life stuck in a wheelchair. Josee, named after the heroine in Françoise Sagan's Wonderful Clouds, spends most of her days reading and painting until by chance she encounters Tsuneo, and decides it's time to face the real world. <i>A charming, unashamedly melodramatic animated feature... - Wendy Ide (Screen International).</i></p>	NR	99	Flat (1.78 : 1)	Limited to Moderate on 7/12
<p>Met Summer Encore: Porgy and Bess (Fathom Events/Metropolitan Opera) Starring Angel Blue, Golda Schultz, Latonia Moore, Denyce Graves, Frederick Ballentine, Eric Owens, Alfred Walker, and Donovan Singletary; conducted by David Robertson. From February 1, 2020. <i>The phenomenal cast, orchestra, and chorus of the Met's Porgy and Bess also brought home the 2021 Grammy Award for Best Opera Recording.</i></p>	NR	170	Flat (1.85 : 1)	Event Cinema 7/14
<p>DCI: The Celebration Countdown (Fathom Events) Following a one-year hiatus, this special one-night event features amazing sights and sounds from five of the nation's top Drum Corps International ensembles. <i>Additionally, interspersed between the performances, attendees will see live spots with broadcast hosts from the spring training site of the Bluecoats, in addition to pre-recorded up-to-the-moment rehearsal camp updates from several other groups that will appear at DCI events this August at Indianapolis' Lucas Oil Stadium.</i></p>	NR	120	Flat (1.85 : 1)	Event Cinema 7/15
<p>Meander (Gravitas Ventures) A woman gets locked in series of strange tubes full of deadly traps. Cast: Gaia Weiss (Vikings). Horror Sci Fi Thriller. <i>"MEANDER is a high-stakes, tension filled ride, carried by Gaia Weiss' performance, that will have you on the edge of your seat." - Nightmarish Conjurers</i></p>	NR	87	NA	Limited/VOD
<p>The Witches of the Orient (KimStim) United by their jobs in a textile factory, the Japanese women's volleyball team chased absolute perfection under the guidance of their grueling coach Hirofumi Daimatsu. Known as "the Demon," his intense, endless practice sessions, shaped the team into a powerful force striking fear in the hearts of their competitors and earning them the racist and dismissive moniker "oriental witches." <i>In Japanese and French with English subtitles. The 'Witches' success is infectious and offers a hopeful prelude to the 2021 Tokyo Olympic Games.</i></p>	NR	100	Flat (1.85 : 1)	Film Forum NYC Expansion 7/16

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Summertime (Good Deed Entertainment) Over the course of a hot summer day in Los Angeles, the lives of 25 young Angelinos intersect. Comedy Drama Music. <i>Generally favorable reviews. Peter Debruge of Variety called the film "inspirational".</i>	R	95	Flat (1.85 : 1)	Limited
7/16-22 (2020 Wk 29 Box Office: \$746,527) 2020 openings: N/A				
Space Jam: A New Legacy (Warner Bros.) NBA superstar LeBron James teams up with Bugs Bunny and the rest of the Looney Tunes for this long-awaited sequel. Adventure Animation Sport. <i>This is a sequel to Space Jam (1996), it will mark the first theatrically-released film to feature the Looney Tunes characters since Looney Tunes: Back in Action (2003), and like the previous hybrid films, it will be a combination of live-action, traditional hand-drawn 2D animation, and 3D CGI effects.</i> UPDATE	PG	120	Flat (1.85 : 1), Dolby Digital, SDDS, Dataset, Atmos, DTS: X, D- Box	Wide/HBOMax
Escape Room: Tournament of Champions (Sony) Sequel to 2019's Escape Room (\$57M domestic, \$98.3M int'l) on a reported \$9M budget. Psychological Horror. <i>In the first movie, it's revealed that the players were picked because they were sole survivors of various incidents, including a plane crash and a carbon monoxide leak. EARLY SHOWS: 7/15 @ 3PM LOCAL TIME.</i> UPDATE	PG13	83A	Flat (1.85 : 1)	Wide
Roadrunner: A Film About Anthony Bourdain (Focus Features) A documentary about Anthony Bourdain and his career as a chef, writer and host, revered and renowned for his authentic approach to food, culture and travel. <i>The Documentary will have its world premiere at the Tribeca Film Festival on 6/11/21. Anthony Bourdain died by suicide on 6/8/18 at the age of 61.</i>	R	118	Flat (1.85 : 1)	Limited
How it Ends (UA Releasing/Mister Lister Films/AIP) In this apocalyptic feel-good comedy, Liza (Zoe Lister-Jones) embarks on a hilarious journey through LA in hopes of making it to her last party before it all ends, running into an eclectic cast of characters along the way. <i>"It can feel more like a collection of skits than a cohesive story, but How It Ends is a comedic vision of the apocalypse with fleeting moments of brilliance." Critics consensus. Overall positive reviews.</i>	R	82	Flat (1.85 : 1)	Limited on 7/20
Die in a Gunfight (Lionsgate) A man and his old flame cross paths with an assortment of schemers and killers. Action Drama. <i>The film is described as an updated version of William Shakespeare's Romeo and Juliet.</i>	R	96	Flat (1.85 : 1)	Limited
Can You Bring It: Bill T. Jones and D-Man in the Waters (Kino Lorber) Bill T. Jones is one of the most charismatic and powerful forces in the world of Modern Dance. One of his former dancers, Rosalynde LeBlanc in collaboration with Emmy Award Cinematographer, Tom Hurwitz created a lyrical documentary that illustrates the power of art and the triumph of the human spirit. Documentary. <i>"...an engrossing examination of dance, love, and loss — and the power of art to move through pain." — James Kleinmann, The Queer Review</i>	NR	90	Flat (1.85 : 1)	Film Forum (NY) Royal (LA) on 7/23 Virtual Cinemas
How to Deter a Robber (DADA Films/Shout Factory!) During Christmas in a desolate Northern Wisconsin town, a stubborn young woman and her naïve boyfriend get more than they bargained for when they investigate the wrong cabin. They're soon forced to face off against a pair of amateur house burglars and protect themselves with Home Alone-style booby traps in this darkly comedic romp. Crime Comedy. <i>Mel Valentin of Screen Anarchy gave the film a positive review and wrote, "How to Deter a Robber will and should be remembered as the work of a talented, first-time filmmaker. Overall positive reviews.</i>	NR	85	Flat (1.85 : 1)	Limited
No Ordinary Man (Oscilloscope) The life of jazz musician and trans culture icon Billy Tipton is explored by filmmakers Aisling Chin-Yee and Chase Joynt with memoirist Thomas Page McBee (Man Alive). Documentary. <i>For decades, the life of American jazz musician Billy Tipton was framed as the sensationalistic story of an ambitious woman passing as a man in pursuit of a music career. Now that history gets re-interrogated by trans artists as they try to reimagine Tipton's life through acts of performance, reclaiming him as a trans icon.</i> UPDATE	NR	84	Flat (1.85 : 1)	Limited
PIG (NEON) A truffle hunter who lives alone in the Oregonian wilderness must return to his past in Portland in search of his beloved foraging pig after she is kidnapped. Drama. <i>Nicolas Cage decided to produce the film as he thinks it shares similar elements with two of his recent critically acclaimed films, Joe (2013) and Mandy (2018).</i> UPDATE	R	92	Flat (1.85 : 1)	Limited

<p>The Witches of the Orient (KimStim) United by their jobs in a textile factory, the Japanese women's volleyball team chased absolute perfection under the guidance of their grueling coach Hirofumi Daimatsu. Drama. <i>Known as "the Demon," his intense, endless practice sessions, shaped the team into a powerful force striking fear in the hearts of their competitors and earning them the racist and dismissive moniker "oriental witches."</i></p>	NR	100	Flat (1.85 : 1)	Expansion
<p>7/23-29 (2020 Wk 30 Box Office: \$1,357,970) 2020 openings: N/A</p>				
<p>Snake Eyes: G.I. Joe Origins (Paramount) A G.I. Joe spin-off centered around the character of Snake Eyes. Starring Henry Golding as Snake Eyes, a tenacious loner who is welcomed into an ancient Japanese clan called the Arashikage after saving the life of their heir apparent. Upon arrival in Japan, the Arashikage teach Snake Eyes the ways of the ninja warrior while also providing something he's been longing for: a home. But, when secrets from his past are revealed, Snake Eyes' honor and allegiance will be tested – even if that means losing the trust of those closest to him. Action Adventure. <i>Based on the iconic G.I. Joe character, Snake Eyes: G.I. Joe Origins.</i></p>	PG13	NA	Scope (2.35 : 1), IMAX, Dolby Cinema, D-Box	Wide
<p>Old (Universal) This summer, visionary filmmaker M. Night Shyamalan unveils a chilling, mysterious new thriller about a family on a tropical holiday who discover that the secluded beach where they are relaxing for a few hours is somehow causing them to age rapidly - reducing their entire lives into a single day. Thriller. <i>Written, directed, and produced by M. Night Shyamalan, inspired by the graphic novel Sandcastle by Pierre Oscar Levy and Frederik Peeters.</i></p>	NR	116A	Scope (2.35 : 1)	Wide
<p>The Comeback Trail (Cloudburst Entertainment) Two movie producers who owe money to the mob set up their aging movie star for an insurance scam to try and save themselves. But they wind up getting more than they ever imagined. Action Comedy. Morgan Freeman, Robert De Niro, Tommy Lee Jones, Zach Braff. <i>Entertaining film moved several times due to the pandemic.</i></p>	R	104	Scope (2.39 : 1)	Wide
<p>Midnight in the Switchgrass (Lionsgate) Two FBI agents cross paths with a Florida cop who's investigating a string of murders that appear to be related. Thriller. <i>Based on the true story of Texas' most dangerous serial killer. FBI agent Helter (Bruce Willis) and his partner Lombardi (Megan Fox) are very close to busting a sex-trafficking ring.</i></p>	R	99	Flat (1.85 : 1)	Limited
<p>Ailey (Neon) A documentary that follows the life of dance pioneer Alvin Ailey. <i>Director Jamila Wignot's resonant biography grants artful access to the elusive visionary who founded one of the world's most renowned dance companies, the Alvin Ailey American Dance Theater. It had its world premiere at the Sundance Film Festival on 1/30/21.</i></p>	PG13	95	Flat (1.85 : 1)	Limited
<p>Weathering With You (Fathom Events/Gkids) (Japanese: 天気の子) A high-school boy who has run away to Tokyo befriends a girl who appears to be able to manipulate the weather. Animation Fantasy. <i>The film won a number of awards, including being selected as the Japanese entry for Best International Feature Film at the 92nd Academy Awards. It received four Annie Award nominations, including for Best Independent Animated Feature, tying Spirited Away and Millennium Actress (both 2001) for the most nominations for an anime film at the Annies.</i></p>	PG13	113	Flat (1.78 : 1)	English dub and 4DX on 7/25 Japanese with Subtitles on 7/27
<p>Searching for Mr. Rugoff (Ira Deutchman) This is the story of Donald Rugoff, who was the crazy genius behind Cinema 5, the mid-century theater chain and film distribution company. Rugoff was a difficult (some would say impossible) person but was also the man who kicked art films into the mainstream with outrageous marketing schemes and pure bluster. <i>Rugoff's impact on cinema culture in the United States is inestimable, and his influence on the art film business—from the studio classics divisions to the independent film movement to the rise of the Weinsteins—is undeniable.</i></p>	NR	94	Flat (1.85 : 1)	Theatrical Only
<p>Settlers (IFC Midnight) Mankind's earliest settlers on the Martian frontier do what they must to survive the cosmic elements and each other in this science-fiction thriller ride. <i>IFC Midnight acquired the North American rights to Wyatt Rockefeller's feature narrative debut, "Settlers." Rockefeller wrote and directed the movie, which stars Sofia Boutella (CLIMAX, KINGSMAN: THE SECRET SERVICE, STAR TREK BEYOND).</i></p>	NR	104	Flat (1.85 : 1)	Limited/VOD
<p>Mandibles (Magnolia) Two hapless losers discover a giant fly in the trunk of a stolen car and decide to domesticate it in a bizarre get-rich-quick scheme. <i>Well reviewed French comedy. "Mandibles" is as brazenly and riotously stupid as it sounds, but with a chill, dopey sweetness that makes it stick. - Guy Lodge (Variety)</i></p>	NR	77	Scope (2.35:1)	Limited/VOD

Fear and Loathing in Aspen (DADA Films/Shout! Factory) The true story of Hunter S Thompson's curious, bizarre and entertaining run to be sheriff of Pitkin County in the 1970s. Comedy. <i>Thompson's interest in politics was fueled by the 1968 Democratic National Convention in Chicago, where he witnessed police brutality against protesters and was even teargassed. The event greatly shaped his views.</i>	NA	81	Flat (1.85 : 1)	Limited
The Last Letter From Your Lover (Netflix) A pair of interwoven stories, set in the past and present, follow an ambitious journalist determined to solve the mystery of a forbidden love affair at the center of a trove of secret love letters from 1965. Romantic Drama. <i>From the #1 New York Times bestselling author Jojo Moyes of The Giver of Stars, a sophisticated, page-turning double love story spanning forty years and an unforgettable Brief Encounter for our times.</i>	NR	110	Flat/2.1 TV	SVOD on 7/23
Joe Bell (Roadside Attractions) <i>Previous distributor Solstice.</i> The true story of a small town, working class father who embarks on a solo walk across the US to crusade against bullying after his son is tormented for being gay. Biography Drama. <i>The premiere was virtual Toronto 2020. Solstice released its first film the Russell Crowe-directed Unhinged, is constructed to do theatrical releases of 2,000 screens and up.</i>	NR	90	NA	Limited
7/30-8/5 (2020 Wk 31 Box Office: \$1,199,723) 2020 openings: N/A				
Jungle Cruise (Disney) Based on Disneyland's theme park ride where a small riverboat takes a group of travelers through a jungle filled with dangerous animals and reptiles but with a supernatural element. Action Adventure Comedy Family. <i>The film is loosely inspired by the theme park attraction of the same name. DNEG, Industrial Light & Magic, Rodeo FX, Rising Sun Pictures and Weta Digital providing the visual effects.</i>	PG13	158	Scope (2.35 : 1), IMAX, D-Box	Wide/Disney+ Premier Access
The Green Knight (A24) (Also known as David Lowery's The Green Knight) A modern fantasy re-telling of the medieval story of Sir Gawain and the Green Knight. Drama Horror. Written and directed by David Lowery. <i>The film stars Dev Patel, Alicia Vikander, Joel Edgerton, Sarita Choudhury, Sean Harris, Kate Dickie, Barry Keoghan and Ralph Ineson, and is based on the poem of Sir Gawain and the Green Knight.</i>	R	130	Scope (2.35 : 1)	Wide
Stillwater (Focus Features) A father travels from Oklahoma to France to help his daughter who has been arrested for murder. Drama Thriller. <i>The film's trailer has drawn high interest for both Matt Damon and the story. This will be the final Amblin Partners production to be produced under the Participant label for social justice content. Participant reportedly terminated the relationship.</i>	R	NA	Flat (1.85 : 1)	Wide
Enemies of the State (IFC Films) An American family becomes entangled in a bizarre web of secrets and lies when their hacker son is targeted by the U.S. government, making them all ENEMIES OF THE STATE. Documentary. <i>Matt DeHart is targeted by the U.S. government after claiming to have documents alleging misconduct by the CIA. The film has multiple reviews and is regarded as generally favorable.</i>	NR	103	Flat (1.85 : 1), Color (HD/4K)	Limited
Nine Days (Sony Pictures Classics) A man interviews five unborn souls to determine which one can be given life on Earth. Fantasy Drama. <i>The film received two 2021 Film Independent Spirit Award nominations. The film had its world premiere at the Sundance Film Festival on 1/27/20. Well reviewed.</i>	R	124	Flat (1.85 : 1)	NY/LA Expansion 8/6
Masquerade (DADA Films/Shout Factory) A young girl must survive the night after intruders break into her family's home to steal priceless artwork. The thieves will stop at nothing to get what they want until the shocking twist ending. Suspense Thriller.	NR	80	Flat (1.85 : 1)	Limited
Never Gonna Snow Again (Kino Lorber) <i>Original Title: Sniegu juz nigdy nie bedzie.</i> A Ukrainian masseur uses his magic touch to change the lives of his wealthy but sad Polish clients. Polish-German Comedy Drama. <i>The film was selected as the Polish entry for the Best International Feature Film at the 93rd Academy Awards, but failed to receive a nomination The film garnered seven Polish Film Award nominations Positive reviews based on 20+ critics.</i>	NR	113	Scope (2.35 : 1), Dolby 5.1	Limited
8/6-12 (2020 Wk 32 Box Office: \$1,392,779) 2020 openings: N/A				

The Suicide Squad (Warner Bros.) Supervillains Harley Quinn, Bloodsport, Peacemaker and a collection of nutty cons at Belle Reve prison join the super-secret, super-shady Task Force X as they are dropped off at the remote, enemy-infused island of Corto Maltese to destroy a Nazi-era prison and laboratory. Action Adventure Sci-Fi. <i>The film is intended to be a standalone sequel to Suicide Squad (2016) and the tenth film in the DC Extended Universe (DCEU). It was written and directed by James Gunn and stars an ensemble cast including Margot Robbie, Idris Elba, John Cena, Joel Kinnaman, Sylvester Stallone, Viola Davis, Jai Courtney, and Peter Capaldi.</i>	R	NA	Scope (2.35 : 1), IMAX	Wide
John and the Hole (IFC Films) A coming-of-age psychological thriller that plays out the unsettling reality of a kid who holds his family captive in a hole in the ground. Psychological Thriller. <i>The film is the first screen adaptation of Giacobone's novel El Pozo. Reviews have been generally positive though mixed.</i>	NR	98	4.3 Aspect Ratio or 1.33 : 1	Limited
Swan Song (Magnolia) A formerly flamboyant hairdresser takes a long walk across a small town to style a dead woman's hair. Comedy. <i>The film is a comical and bittersweet journey about rediscovering oneself and looking gorgeous while doing so. Well regarded.</i>	NR	104	Flat (1.85 : 1)	Limited VOD 8/13
Emma (Music Box Films) A couple deals with the aftermath of an adoption that goes awry as their household falls apart. Drama Music Romance. <i>Generally positive reviews. A heady plunge into sweat-drenched melodrama and a stingingly malicious failing relationship. - Wendy Ide, Observer (UK)</i>	R	107	Scope (2.35 : 1)	Limited
SHIROBAKO The Movie (Fathom Events/ Crunchyroll) Gekijōban Shirobako (original title) Four years after the events of SHIROBAKO the series, Musashino Animation has gone through changes and things are looking bleak for the studio. One day, Aoi Miyamori is offered a role managing a new theatrical animation project. With only a few months left before the deadline, can MusAni complete the project in its current state? It's up to Aoi to work alongside both familiar faces and new to finish the project in time. <i>Eleven Arts announced the acquisition of the anime film in November of 2020. Tickets go on sale soon through Fathom Events, and you can follow Eleven Arts on Twitter and other social media outlets for updates.</i>	NR	120	Flat (1.85 : 1)	Event Cinema on 8/10
8/13-19 (2020 Wk 33 Box Office: \$1,396,744) 2020 openings: N/A				
Free Guy (20th Century) A bank teller discovers he's actually an NPC inside a brutal, open world video game. Action Comedy Sci-Fi. <i>Free Guy had been in development at 20th Century Fox prior to its acquisition by Disney and is one of the first Fox films to continue production under Disney ownership, as well as under the studio's new name 20th Century Studios. Ryan Reynolds, who produced the film along with Shawn Levy, said "I haven't been this fully immersed and engaged in something since Deadpool."</i>	R	115	Scope (2.39 : 1), IMAX 6-track Atmos, Dolby Digital, Dolby Surround 7.1, DTS	Wide
Respect (UAR/MGM) The life story of legendary R&B singer, Aretha Franklin, played by Jennifer Hudson. Biography Drama Music. <i>Aretha Franklin sings in her father's church choir as a child and grows up to become an international musical superstar and the Queen of Soul.</i>	PG13	145	Scope (2.39 : 1), Dolby Digital	Wide
Don't Breathe 2 (Sony/Screen Gems) The sequel is set in the years following the initial deadly home invasion, where Norman Nordstrom lives in quiet solace until his past sins catch up to him. Crime Horror Thriller. <i>The Blind Man has been hiding out for several years in an isolated cabin and has taken in and raised a young girl orphaned from a devastating house fire. Their quiet life together is shattered when a group of criminals kidnap the girl, forcing the Blind Man to leave his safe haven to save her.</i>	R	NA	NA	Wide
CODA (Apple TV+) As a CODA (Child of Deaf Adults) Ruby is the only hearing person in her deaf family. When the family's fishing business is threatened, Ruby finds herself torn between pursuing her love of music and her fear of abandoning her parents. Drama Music. <i>CODA had its world premiere on January 28, 2021 at the 2021 Sundance Film Festival. Apple acquired distribution rights to CODA for a festival-record \$25 million. The film, which is an English-language remake of the 2014 French-language film La Famille Bélier.</i>	PG13	111	Flat (1.85 : 1)	Limited/SVOD
Flag Day (UAR/MGM) AKA Red Flag. Based on a true story, it follows Jennifer Vogel across two decades as she comes of age while navigating a fraught relationship with her beloved father, the con man John Vogel. <i>The film will premiere in competition at the 2021 Cannes Film Festival.</i>	NA	107	NA	Limited



The Lost Leonardo (Sony Pictures Classics) The mystery surrounding the Salvator Mundi, the first painting by Leonardo da Vinci to be discovered for more than a century, which has now seemingly gone missing. Drama. <i>Unfolding as a gripping, real-life art thriller, The Lost Leonardo pulls back the curtain to uncover the stranger than fiction story behind how a Salvator Mundi painting went from bargain-basement replication to setting the world record as the most expensive painting ever sold at auction, weighing in at an astonishing \$450M.</i>	NA	90	NA	Limited
The Meaning of Hitler (IFC Films) An inquiry into decades of cultural fascination with the Nazi leader, and the ramifications of such a fascination on present day politics. Documentary. <i>Filmmakers Petra Epperlein and Michael Tucker (Karl Marx City) search for answers, taking inspiration from Sebastian Haffner's 1978 German best-selling book The Meaning of Hitler. Shot in nine countries, the film explores what Hitler means in the current waves of white supremacy, antisemitism, and the weaponization of history. Language: English and German with English Subtitles.</i>	NR	92	Aspect Ratio 16.9 (TV, monitors), Flat (1.77 : 1)	Limited
White as Snow ('Blanche comme neige') (DaDa Films/Cohen Media Group). AKA: Pure as Snow. Claire, a young woman of great beauty, arouses the uncontrollable jealousy of her stepmother, who goes so far as to plan her murder. Rescued at the last moment by a mysterious man who takes her in on his farm, Claire decides to remain in the village, a decision that will awaken the emotions of its inhabitants. Soon seven men will fall under her spell! For her, it is the beginning of a radical emancipation that is both carnal and emotional. <i>The emblematic fable is recast as an erotic comedy and modernized by Anne Fontaine, who subverts its references with her usual elegance. It is the portrait of a new heroine who awakens to life in this sensual and erotic tale.</i>	NR	112	Flat (1.85 : 1)	Limited
8/20-26 (2020 Wk 34 Box Office: \$6,563,262) 2020 openings: N/A				
Reminiscence (Warner Bros.) A scientist discovers a way to relive your past and uses the technology to search for his long lost love. Romance Sci-Fi Thriller. <i>Westworld co-creator Lisa Joy's feature directorial debut. If a mystery of the mind sounds familiar, maybe that's because the film emanates from the director who with her husband, Jonathon Nolan, are fascinated with concepts of identity as they related to psychology. Hugh Jackman, Rebecca Ferguson, Thandie Newton.</i>	PG13	NA	Scope (2.39 : 1), Atmos, Dolby Digital	Wide/HBOMax (30 days)
The Protégé (Lionsgate) AKA: The Asset. Rescued as a child by the legendary assassin Moody and trained in the family business, Anna is the world's most skilled contract killer. But when Moody is brutally killed, Anna vows revenge. Action Crime Thriller. <i>A solid action film with a great cast is highlighted in the first trailer. Director Martin Campbell (Casino Royale, Goldeneye, The Mask Of Zorro, The Legend Of Zorro) is an accomplished action director. His latest effort is perfect for an entertaining cinema experience.</i>	R	NA	Scope (2.35 : 1)	Wide
The Night House (Searchlight) A widow begins to uncover her recently deceased husband's disturbing secrets. Horror Thriller. <i>If you're in the mood for scares, and a fantastic lead to boot, The Night House demands a visit. - Meagan Navarro (Bloody Disgusting). Creepy atmospherics and individual scares go a long way in the horror genre, and it takes "The Night House" right far.</i>	R	108	Scope (2.35 : 1)	Wide
Paw Patrol: The Movie (Paramount) Ryder and the pups are called to Adventure City to stop Mayor Humdinger from turning the bustling metropolis into a state of chaos. Computer Animation Adventure Comedy. Family. <i>Based on the children's television series PAW Patrol created by Keith Chapman.</i>	G	NA	Scope (2.35 : 1)	Wide/Paramount+
Demonic (IFC Midnight) A young woman unleashes terrifying demons when supernatural forces at the root of a decades-old rift between mother and daughter are ruthlessly revealed. Horror. <i>Written and directed by the District 9 and Elysium filmmaker (Neill Blomkamp) in his first movie since 2015's Chappie.</i>	NR	104	Flat (1.85 : 1)	Limited
Confetti (DADA Films) China Mandarin title: 五彩缤纷 A traditional Chinese family face a number of obstacles after their daughter is diagnosed with dyslexia. Drama. <i>Ann Hu is a Chinese-born writer, producer, and director known for her work on films such as her award-winning debut, SHADOW MAGIC. Based on her true story of an Asian female real-life experience in America, starring Academy Award nominee Amy Irving and Zhu Zhu.</i>	NR	85	Flat (1.85 : 1)	Limited 90 day window

UPDATE

Cryptozoo (Magnolia) Cryptozookeepers try to capture a Baku, a dream-eating hybrid creature of legend, and wonder if they should display them or keep them hidden. Animation. <i>The intricate animation style illuminates this adult-aimed adventure about imaginary creatures and their all-too-human friends and foes. – Variety</i>	NR	95	Flat (1.85 : 1)	Limited
Moments Like This Never Last (Utopia Media) Artist Dash Snow spurned a privileged life to make his way on the streets of New York. On the road to becoming an international art star were nights fueled by drugs and alcohol leading to his death by heroin overdose. Documentary. <i>A walk on the wild side through the New York underground with the art comet Dash Snow, who tragically burnt out as a 27-year-old.</i>	NR	96	Flat (1.85 : 1)	Limited
Sweet Girl (Netflix) A devastated husband vows to bring justice to the people responsible for his wife's death while protecting the only family he has left, his daughter. Action Drama Thriller. <i>"Sweet Girl" marks Brian Mendoza's feature film directing debut. He previously worked with Jason Momoa on last year's "Braven" from Saban Films, which he also produced. Also stars Marisa Tomei, Isabella Merced.</i>	R	108	Flat (1.85 : 1)	SVOD
8/27-9/2 (2020 Wk 35 Box Office: \$14,813,120) 2020 openings: N/A				
Candyman (Universal) The story returns to the now gentrified Chicago neighborhood Where today a luxurious condo now stands. Events lead to a modern day revival of the events reveal the story has a new chapter of a terrifyingly viral wave of violence. <i>Directed by Nia DaCosta and written by Jordan Peele, Win Rosenfeld and DaCosta. It is a direct sequel to the 1992 film of the same name and the fourth film in the Candyman film series, based on the short story "The Forbidden" by Clive Barker.</i>	R	112	Scope (2.39 : 1)	Wide
Vacation Friends (Hulu) Two couples meet up while on vacation in Mexico, but their friendship takes an awkward turn when they get back home. Comedy. <i>Produced by 20th Century, distributed by Hulu.</i>	R	NA	NA	SVOD
He's All That (Netflix) The film will reimagine the original plot of the 1999 teen classic <i>She's All That</i> . The contemporary story will follow an influencer (Rae) who accepts a challenge to turn the school's biggest loser (Buchanan) into prom king. Romantic Comedy. <i>Remake of the teen Classic "She's All That" and is directed by Mark Waters (Teen Girls, Freaky Friday).</i>	NA	NA	Aspect Ratio 16.9 (TV, monitors), Flat (1.77 : 1)	SVOD
9/3-9: Labor Day 9/6 (2020 Wk 36 Box Office: \$20,228,165) 2020 openings: N/A				
Shang-Chi and The Legend of The Ten Rings (Disney/Marvel) The film stars Simu Liu as Shang-Chi, who must confront the past he thought he left behind when he is drawn into the web of the mysterious Ten Rings organization. <i>Marvel acquired the rights to author Sax Rohmer's pulp novel villain Fu Manchu and created a new main character, Shang-Chi, to play the protagonist in the struggle with the villain.</i>	NA	NA	IMAX 6-Track, DTS, Dolby Digital, Dolby Atmos, Aspect Ratio 2.39:1	Wide 45 day window to streaming
We Need to Do Something (IFC Midnight) Based on the novella of the same name, the film centers on a family trapped in their bathroom during a tornado. Horror. <i>First-time director Sean O'Grady's unleashes a single-location funhouse of horrors, starting off intense as hell and steadily tightening its grip. Unpredictable, unhinged and laced with offbeat humor, it's a confident and singular descent into domestic nihilism that's as wildly fun as it is deeply disturbing.</i>	NR	97	Aspect ratio 1.66 : 1	Limited
Yakusa Princess (Magnolia/Magnet) The film unfolds in the expansive Japanese community of Sao Paulo in Brazil, the largest Japanese diaspora in the world. An orphan discovers she is the heiress to half of the Yakuza crime syndicate. Based on the graphic novel Samurai Shiro by Danilo Beyruth. Action Thriller.	NR	NA	NA	Limited



Studio Release Changes

Title	Runs	New	Former
Bullet Train (Sony) Five assassins aboard a fast moving bullet train find out their missions have something in common. Action Thriller. Brad Pitt. The film is based on the novel Maria Beetle by Kōtarō Isaka. <i>Budget is reportedly \$86M.</i>	Wide	4/8/22	NEW
Oh Hell No (Sony) Directed by Kitao Sakurai and follows Sherman (Jack Black) who falls in love with Will's (Ice Cube) mom — oh, hell no. Comedy.	Wide	6/17/22	7/1/22 Limited

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Flag Day (UAR/MGM) Based on a true story, FLAG DAY follows Jennifer Vogel across two decades as she comes of age while navigating a fraught relationship with her beloved father, the con man John Vogel. Drama.	Limited	8/13/22	NEW
Coda (Apple+) Ruby, 17, is the only hearing member in her deaf family. When the family's fishing business is threatened, Ruby finds herself torn between her love of music and the obligations she feels to her family. Drama.	Limited	8/13/21	NEW
Tyson's Run (Iconic Events) An autistic teen pursues his athletic dreams while trying to heal the rift between his parents. Drama.	Moderate	3/4/22	8/6/21
Our Ladies (SPRI) In 1990s Scotland, a group of Catholic school girls get an opportunity to go into Edinburgh for a choir competition, but they're more interested in drinking and partying than winning the competition. Comedy Drama.	Limited	6/18/21	NEW
The Beta Test (IFC Films) A married Hollywood agent receives a mysterious letter for an anonymous sexual encounter and becomes ensnared in a sinister world of lying, infidelity, and digital data. Horror Thriller.	Limited	11/5/21	NEW
The Beatles: Get Back (Disney) Peter Jackson's documentary takes audiences back in time to the band's early recording sessions during a pivotal moment in music history.	Disney+	11/25-11/27/21	NEW
Hotel Transylvania: Transformania (Sony) Drac's Pack is back, like you've never seen them before in the final chapter of 'Hotel Transylvania'. Animation Adventure.	Wide	10/1/21	7/23/21

MPA Ratings

Title	Rating	Reason
6:45 (Regal Cinemas) A young couple in love takes a romantic weekend getaway to an island where things go terribly wrong. Horror.	R	Strong violence and gore, sexual content, nudity, and language throughout
Apache Junction (Saban Films) <i>No information</i>	R	Some violence
Crazy About You (Saban Films) <i>No information</i>	R	Language
Crime Story (Saban Films) <i>No information</i>	R	Violence, language and some sexual content
Cupid for Christmas (Scatena & Rosen Films) A low budget comedy currently released on DVD and Blu Ray. Theatrical release earlier in 2021.	PG	Mild violence and some language
Fear Street, Part 1: 1994 (Netflix) After a series of brutal slayings, teens take on an evil force that has plagued their notorious town for centuries.	R	Strong bloody violence, drug content, language and some sexual content
Fear Street: Part 2: 1978 (Netflix) Second in series of three films based On the R.L. Stine <i>Fear Street</i> book series	R	Bloody horror violence, sexual content, nudity, drug use, and language throughout
Last Man Down (Saban Films) John Wood left the pieces of a broken civilization behind, to go back to his roots in the woodland, after a virus pandemic struck the world. Action Drama.	R	Violence and language
Old (Universal) A family on a tropical holiday discover that the secluded beach where they are relaxing for a few hours is somehow causing them to age rapidly reducing their entire lives into a single day. Mystery Thriller.	PG13	Strong violence, disturbing images, suggestive content, partial nudity and brief strong language
Pray Away (Netflix) Former leaders of the "pray the gay away" movement contend with the aftermath unleashed by their actions, while a survivor seeks healing and acceptance from more than a decade of trauma. Documentary.	PG13	Mature thematic content, brief strong language, some sexual references and brief partial nudity
The Protégé (Lionsgate) Rescued as a child by the legendary assassin Moody (Samuel L. Jackson) and trained in the family business, Anna (Maggie Q) is the world's most skilled contract killer. But when Moody - the man who was like a father to her and taught her everything she needs to know about trust and survival - is brutally killed, Anna vows revenge. Action Thriller.	R	Strong and bloody violence, language, some sexual references and brief nudity
Roadrunner: A Film About Anthony Bourdain (Focus Features) Documentary about Anthony Bourdain and his career as a chef, writer and host, revered and renowned for his authentic approach to food, culture and travel.	R	Language throughout
Snake Eyes: G.I. Joe Origins (Paramount) A G.I. Joe spin-off centered around the character of Snake Eyes. Starring Henry Golding. Adventure.	PG13	Sequences of strong violence and brief strong language
Vacation Friends (20th Century) A couple joins another couple while on vacation in Mexico, but their friendship takes an awkward turn when they return home. Comedy. <i>Produced by 20th Century, Distributed by Hulu.</i>	R	Drug content, crude sexual references, and language throughout



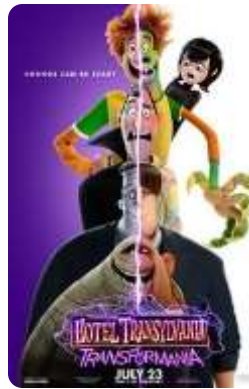
SCREENING ROOM



Joe Bell
(Roadside Attractions)
7/23/21 - Limited
Trailer #1



PIG (NEON Rated)
7/16/21 - Limited
Official Trailer



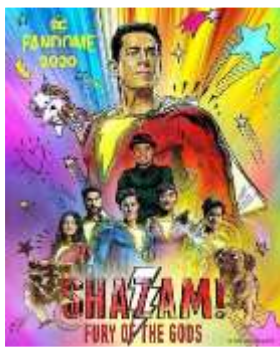
**Hotel Transylvania:
Transformania (Sony)**
7/23/21 - Wide
Official Trailer



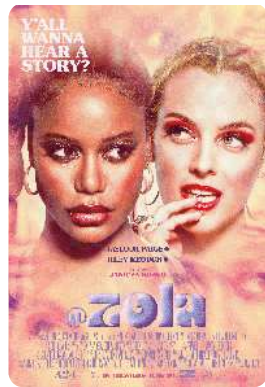
The Green Knight (A24)
7/30/21 - Wide
Official Trailer



The Forever Purge
(Universal/Blumhouse)
7/2/21 - Wide
Official Trailer



Shazam: Fury of the Gods (Warner Bros)
6/2/23 - Wide
Teaser Trailer



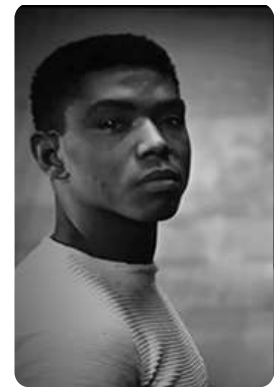
Zola (A24)
7/2/21 - Wide
Screened
Official Trailer



**Escape Room: Tournament
of Champions (Sony)**
7/16/21 - Wide
Official Trailer



Summer of Soul
(Searchlight)
7/2/21 - Limited
Screened
Official Trailer



Ailey (NEON Rated)
7/23/21 - Limited
Screened
Official Trailer

Will Rogers Pioneers Assistance Fund

Last week we published a note regarding the Will Rogers Pioneers Assistance Fund, which provides counseling and support to individuals who work in theatrical exhibition and distribution and vendors who serve those sectors. Individuals who are encountering an illness, accident or injury can reach out to Will Rogers to apply for assistance to address a housing emergency, accident, illness, injury or death of an immediate family member. [Click here](#) for more information and apply for assistance.



Cinema Week

This week, thousands of U.S. Exhibitors will host Cinema Week, welcoming moviegoers back to their theatres to celebrate the theatrical experience. 2021 is the first year of what is intended to be an annual event. Festivities will begin on Tuesday, June 22 and run through Sunday June 27. Theatres will welcome movie fans to the theatre on pop-up red carpets, present early screenings of upcoming movies and present other exclusive content. Throughout the week, exhibitors, studios and vendors will give out exclusive merchandise, and fans will also be treated to surprise visits from stars, filmmakers and celebrities!



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