SCREENDOLLARS NEWSLETTER EXHIBITION · DISTRIBUTION · NEWS · VIDEO · DATA

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There is no Leap Day this year but there was in 1940, when **Gone with the Wind** emerged on the night of February 29th as the big winner at the <u>12th Academy Awards</u>, setting a record at the time by taking home eight competitive Oscars (plus two honorary Oscars), including Best Picture The ceremony was held at the Cocoanut Grove nightclub in the Ambassador Hotel, one of LA's premiere night spots, with Bob Hope hosting for the first of his 19 turns at the helm. Over the years, the Oscar ceremony has landed mostly between mid- February and early April, although this year, the pandemic has pushed it back to April 25th, the latest date in Oscar history. In some quarters, the reputation of David O. Selznick's *Gone with the Wind* has been



Original Theatrical Poster – Click to Play



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Under the Palms at the Cocoanut Grove nightclub, venue for the 12th Academy Awards on February 29th, 1940 *Click to Play* tarnished by its nostalgic portrayal of the ante-bellum South, which has fallen out of step with modern sensibilities. However, in 1939 and for many decades to follow, *Gone with the Wind* was celebrated as one of Hollywood's finest jewels. The epic historical romance was based on Margaret Mitchell's best-selling 1936 novel, itself one of the most successful books in history with one million copies sold in its first six months. *Gone with the Wind* was the ultimate event film, billed as "The greatest screen entertainment of all time!" Even the film's production was followed breathlessly, with Selznick conducting a much-publicized nationwide search to cast the perfect actress to play Scarlett O'Hara, opposite Clark Gable's Rhett Butler. Vivien Leigh was selected, of course, going on to win an Oscar for Best Actress that night at the Cocoanut Grove, 81 years ago.

Weekend Box Office Results... 2/26-2/28

With Comments by Paul Dergarabedian, Comscore

Rank	Title	Week	Theatres	Wknd \$	Per Theatre Average \$	Total \$
1	Tom & Jerry (Warner Bros.)	1	2,475	13,710,000	5,539	13,710,000
2	The Croods: A New Age (Universal)	14	1,912	1,210,000	633	52,385,000
3	The Little Things (Warner Bros.)	5	1,853	925,000	499	12,905,000
4	Wonder Woman 1984 (Warner Bros.)	10	1,534	710,000	463	43,624,000
5	The Marksman (Open Road/Briarcliff)	7	1,414	700,000	495	12,345,425
6	Judas and the Black Messiah (Warner Bros.)	3	1,350	500,000	370	4,061,000
7	Monster Hunter (Sony)	11	1,238	460,000	372	14,004,000
8	Land (Focus Features)	3	1,349	355,000	263	2,124,000
9	News of the World (Universal)	10	992	200,000	202	11,964,000
10	The War with Grandpa (101 Studios)	21	621	138,997	224	20,514,495

 Warner Bros.' *Tom & Jerry* grossed an estimated \$33.1M globally from 35 markets in release (including the US and Canada). Along with the domestic opening weekend of \$13.7M, the International weekend total wound up at \$19.4M. The Worldiwde running cume is now \$38.8M. *T&J* is the largest Domestic opening weekend of the year, and the second largest opening since the beginning of the pandemic.

Saban Films opened Wrong Turn in regular release this weekend. The film had an expanded the release with full runs starting Friday for a weekend estimate of \$120K on 142 screens and a per theatre average of \$842 for a cume to date of \$328K. Wrong Turn was initially opened in partnership with Fathom Events for single show on 1/26 with subsequent screenings that followed.

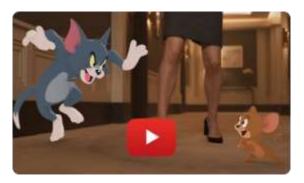
- IFC Films opened *Blithe Spirit*, starring Dan Stevens, Isla Fisher, Leslie Mann, and Judi Dench, in 239 theaters across the country. Theatrically, the film grossed an estimated \$98K from 239 theaters, for an estimated per theater average of \$410.
- Blue Fox Entertainment released *My Zoe* in 237 locations to an opening weekend gross of \$32.5K.
- IFC Midnight released *The Vigil* in theaters where it grossed an estimated \$20K from 55 theaters, for an estimated per theater average of \$364. According to the distributor, the film is resonating with critics.

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- Warner Bros.' The Little Things grossed an estimated \$2.1M globally from 34 markets in release (including the US and Canada), with the Domestic weekend at \$925K (-20%). The International tally adds up to \$1.2M. This brings the Domestic total to \$12.9M, the International running cume to \$10.3M, and the Worldwide total to date is now \$23.2M.
- Disney's *Soul* now in weekend 10 earned \$1.9M in 6 material territories for an international cume to date of \$111.7M.
- Warner Bros.' Wonder Woman 1984 grossed an estimated \$1.0M globally from 45 markets in release (including the US and Canada), with the Domestic weekend at \$710K (-11%). The International tally adds up to \$295K. This brings the Domestic total to \$43.6M, the International running cume to \$117.4M, and the Worldwide total to date is now \$161.0M.
- Warner Bros.' Judas and The Black Messiah grossed an estimated \$524K globally from 8 markets in release (including the US and Canada), with the Domestic weekend at \$500K (-42%). The International tally adds up to \$24K. This brings the Domestic total to \$4.1M, the International running cume to \$81K, and the Worldwide total to date is now \$4.2M.
- Universal's The Croods: A New Age in its 14th weekend earned \$389K in 17 international markets. Combined with the 3-day
 North American weekend of \$1.2M the worldwide weekend generated \$1.6M and the global cume is \$156M.



Click to play our POPCORN PREVIEWS look at Warner Bros. and Hana-Barbera's TOM & JERRY, which brought the box office back to life with its \$13.7 million dollar opening. It's the pandemic's second biggest launch after \$16.4 million last December for WB and DC's WONDER WOMAN 1984.



Notable Industry News and Commentary... 2/22 – 2/28



Jennifer Salke, Head of Amazon Studios

Amazon Moves From Film Industry's Margins to the Mainstream (New York Times)

Amazon Studios is transforming itself from a distributor working on the margins of the film industry to a purveyor of mainstream fare with widespread, international appeal. In its early days, Amazon established its reputation with independent films that were well-received by critics and favored by the art house crowd. *Manchester by the Sea* (2016) and *The Big Sick* (2017) were among its best-known and most successful titles. At the same time, the company Amazon was building up an audience for its entertainment by leveraging its dominant position in on-line shopping, with Amazon Prime Video sporting 150M active subscribers. Last year, when the pandemic

hit and theatrical releases were frozen, streamers stepped in to pick up the slack. While Netflix, Apple and Hulu have all benefitted, Amazon has been among the most active in acquiring and marketing its content. Next Friday, Amazon Prime Video will premiere **Coming 2 America**, the sequel to the 1988 original starring Eddie Murphy and Arsenio Hall. Amazon acquired the title from Paramount Pictures, which had originally planned on a theatrical release for the film. The studio made headlines last October with the successful release of Sasha Baron Cohen's political satire **Borat Subsequent Moviefilm**, opening two weeks before last year's presidential election. Even while experiencing more widespread success, Amazon is still vying for recognition in this year's awards contests, with nominations in major categories for **Borat**, **One Night in Miami** and **Sound of Metal**. Once the pandemic lifts, Amazon Studio's chief Jennifer Salke expects that a greater portion of its major film releases will be developed internally, rather than acquiring product from other studios.

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New York's IFC Center

New York City Movie Theaters Can Finally Reopen. Will People Return? (Variety)

Last Monday, NY governor Andrew Cuomo announced that movie theatres within the five boroughs of New York City would be allowed to resume operation as of Friday, March 5th. The re-opening of the city's theatres marks a significant milestone on the road to recovery for exhibition, and for the movie business overall. New York is not only a population center – the largest city in the US – but it is also a hub for media and advertising. Hollywood relies on the city's entertainment press to focus attention on its new film releases. The year-long closure of theatres in New York and Los Angeles has been a key factor cited by studio executives for holding back on releasing their

big-budget films. Many industry watchers also expect Los Angeles to follow New York's lead and announce plans to reopen theatres in the weeks ahead. Caution will prevail in the early days of re-opening, with capacity limited to 25% of the pre-pandemic maximum occupancy and mandatory masking. In addition, operators have been required to upgrade air filtration systems, eliminate self-service concessions and enforce seat blocking patterns in their auditoriums. Despite these restrictions, which make it nearly impossible to turn a profit, New York's exhibitors are relieved to be able to welcome customers back to their theatres.

Read this Flashback: <u>Don't expect Hollywood blockbusters to return until more cinemas in New York and California</u> reopen (CNBC) from Oct. 7, 2020

See also: Art House Movie Theaters Fight On Amid Pandemic (Hollywood Reporter)

Paramount Pictures Boss Jim Gianopulos: "We Believe In The Power Of Theatrical...Audiences Will Enthusiastically Return" (Deadline)

Paramount is the latest major studio in Hollywood to unveil its plans to change the theatrical release window. In a presentation to investors with details on the launch of its new Paramount+ streaming services, the studio reaffirmed its commitment to theatrical releasing while at the same time recognizing the central role that streaming has assumed in distribution. Studio head Jim Gianopulos announced that its upcoming tentpoles *Mission: Impossible 7* and *A Quiet Place 2* will become available on Paramount+ 45 days after their theatrical debut, cutting in half the traditional 90day release window. One year ago, this announcement would have registered as a blow for exhibition, but now in 2021 it seems downright



Paramount CEO Jim Gianopulos with Tom Cruise

generous, given the less theatre-friendly approaches announced first by Universal and then by Warner Bros. The studio suggests that a 45-day window is the best balance to maximize the box office while still giving consumers the opportunity to watch these titles at home as PVOD rentals while they are still fresh. Gianopulos explained, "We believe in the power of theatrical releases and we have faith that after things get back to normal, audiences will enthusiastically return to theaters. At the same time, consumers have increasingly embraced streaming as another way to enjoy films. Our strategy accounts for both."

See also: <u>'Mission: Impossible 7,' 'A Quiet Place 2' to Debut on Paramount Plus After 45 Days in Theaters</u>

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Telluride Film Festival Set for in-Person Event September 2-6 (IndieWire)

The dates for the 2021 Telluride Film Festival have been announced, with the fall festival in the Rockies to take place from September 2–6. Festival organizers expressed confidence that a fully in-person event could be held by that time. Last year, the 2020 edition of the festival was cancelled due to the travel restrictions and public health concerns from the expanding coronavirus pandemic.

Now that 14% of the US population has received at least one dose of the vaccine and caseloads nationwide continue to recede, confidence is growing that all parts of the movie business are on a path to re-opening. Telluride is among the most prestigious film festivals in the US, with last year's scheduled lineup of premieres including leading awards contenders *Nomadland* and *The Father*.

Imax CEO Richard Gelfond on What China's Huge Theatrical Recovery Means for Hollywood (Hollywood Reporter)

The Chinese box office broke records this year during the annual Lunar New

Year's holiday two weeks ago. The Middle Kingdom turned in a \$1.2B box office week, led by local blockbuster sequel *Detective Chinatown 3*, which contributed \$600M to the total. IMAX Theatres enjoyed a handsome share of this box office success, as a result of its 20+ year investment to establish itself as a leading exhibitor in China and other Asian territories. IMAX was among the first to experience the collapse of moviegoing last year when the COVID-19 pandemic broke out in China, but is now on the leading edge of its recovery. China and many other Asian markets have tamed the outbreak for the most part, leading to a re-opening of exhibition and re-start of local studio releases.

In an interview with the Hollywood Reporter, IMAX's CEO Rich Gelfond offers his opinion on future prospects for the theatrical experience, including skepticism about Warner Bros.' day-date strategy and his expectations for IMAX theatres in both the Chinese and US markets. "People's perceptions of the future are always wildly exaggerated by the present. I think when the pandemic started, nobody could imagine that it would last this long or change things this radically in such a short period of time. And I think the same thing is going to happen with reopening, which is what was demonstrated in China."



<u>Cinemark Shines Without the Drama</u> (Wall Street Journal)

Because its corporate fate has hung in the balance so publicly, AMC Theatres has drawn much of the attention in the media. However, the next tier among the largest exhibitors may be better positioned for success as the industry re-opens. In particular, analysts cite that Cinemark, the country's third largest exhibitor, appears to have a number of strengths. They have minimal debt on the books, which allows them to invest in new opportunities as the recovery kicks in. They have also over-performed expectations financially during the

pandemic, based on managing costs closely and generating revenues with innovative offers such as private watch parties, with this rental business accounting for nearly one quarter of their Q4 revenue. Last week, analyst Michael Pachter of Wedbush Securities predicted that Cinemark will "come out of the pandemic relatively unscathed." but that "it will be years before AMC is able to revisit its prior growth strategy as it repays its growing mountain of debt."

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GOWER STREET'S Box Office Outlook

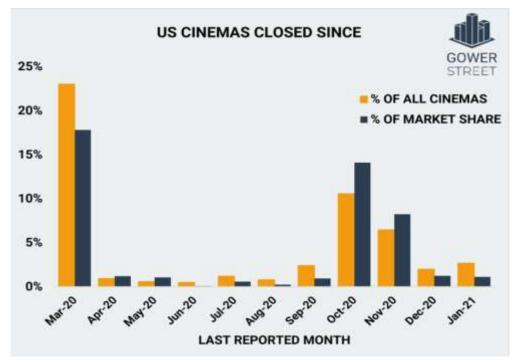
One Long Year – The US Movie Theaters That Have Remained Closed Since March 2020

Almost a year has passed from when the number of movie theaters operating in North America started to sink significantly due to the COVID-19 crisis. Nearly a quarter (23%) of all US movie theaters have stayed closed since March 2020! These locations generated a combined yearly box office of \$1.8 billion on average in 2018 and 2019.

Over the March 13-15 weekend in 2020 most theatres were still open, but the threat of COVID-19 was already causing the lowest three-day weekend result since September 2000. March 15 saw closure orders in New York City and Los Angeles. Within two days less than 40% of domestic theatres were operating. A week later it was under 4%, before hitting rock bottom in April with 1%. This number started to improve slowly from the end of May up to 19% of movie theaters open by market share in mid-august. The re-opening accelerated from that point in the build up to the release of TENET on September 3, when 56% of movie theaters by market share were open. This positive trend peaked at the end of the month with 61%. It stayed there for just two weeks before a triangle-of-troubles - Lack of Product / Re-closing of movie theaters / New or further rise in COVID-19 cases - put the brakes on recovery. By the end of the year the number of movie theaters open by market share had fallen to 38%.

Since the beginning of 2021 the situation has improved slightly. A slow re-opening, up to 43% as of the middle of February, has taken place.

Although less than half of all US movie theaters are currently open, most have at least taken the chance to re-open once or more after being forced to close last year. However, many have never re-opened their doors to audiences since they turned out the lights in their auditoriums in March 2020. To understand the structure of closure and re-opening Gower Street Analytics utilized data from our partners at Comscore. Of the 5,253 movie theaters they tracked across the US in 2020, we took the last reported day of each individual cinema as most recent day of operation.



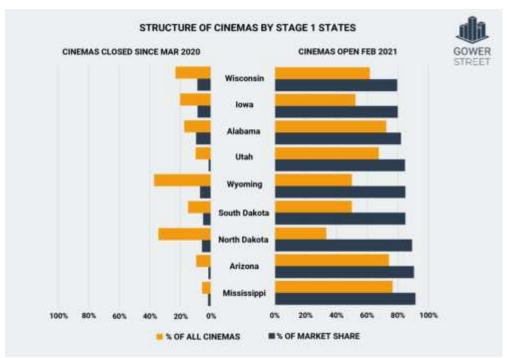
The movie theaters that haven't re-opened in the last 11 months were, in general, lower grossing locations. While the 1,210 movie theaters that last reported in March 2020 are 23% of all tracked US movie theaters, they represent just 18% of the market share. In contrast the locations currently open in February are 42% of the tracked US movie theaters representing 43% of the market share, thus slightly over-indexing in box office performance.

This observation is even more visible within the nine US states that already reached a significant majority, 80% by market share, of movie theaters in operation. This represents Stage 1 of Gower Streets Blueprint To Recovery, a base from which to build on. As of February 22, the following states are at or above this level: Alabama, Arizona, Iowa,

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Mississippi, North Dakota, South Dakota, Utah, Wisconsin and Wyoming. In each of these nine US states the market share of the movie theaters closed since March is significantly lower than the percentage of total locations those theaters represent in the state. At the same time, the market share of theaters currently open in these states outstrips the percentage of total locations represented by double digit percentage points.

The graph below highlights these in detail, with the state's market share of theaters in dark blue and the percentage of physical locations across the state in orange. On the left, for the movie theaters closed continuously since March, all orange bars are clearly bigger than the dark blue bars. This is opposite among movie theaters currently open, displayed on the right.



The described disparate allocation of the market share of open theaters and percentage of physical sites operating correlates with the number of screens these locations have. The movie theaters that were closed for the last 11 months entirely generally have a lower number of screens. In fact, more than half of them (55%) have five or fewer screens. This is significantly higher than the norm (42%) of all movie theaters in the US. Of the movie theaters currently open only 32% have five or fewer screens.

Looking at the nine states already at Stage 1 of their Blueprint to Recovery, this phenomenon is even more clear. Movie theaters with less than five screens represent 75% of the locations that have remained closed since March across all these states, while the average among all theatres there is just 52%. Of the current open houses, only 39% have five or fewer screens. Single screen theaters are especially evident amongst the share of the long-closed movie theaters. They account for half of all movie theaters in these nine states that have not opened since March 2020!

Based on this data, it is evident that primarily the lower grossing movie theaters and the ones with fewer screens are those that have not operated at any point since the pandemic forced them to close. Given the restrictions and security measures in place movie theaters with more screens often have a wider range of tools to maintain their business. Moreover, movie theaters that even in pre-pandemic times were generating box office at the lower end of the range, find it even more challenging to achieve a critical amount to make an opening worth trying with the limited supply of attractive content.

When the pandemic fades and the market moves ahead on the road to recovery it will be noteworthy to see how many of the longest closed movie theaters will turn on the lights again. Some have already had to close permanently, such as Charlotte, North Carolina's oldest movie theater the Regal Manor Twin, which had been in operation since 1947. Let's hope most of those yet to re-open will have the resources to return, adapt to market challenges and flourish when they are able to do so.

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In December, global cinemas accounted for \$1.1 billion box office. This is the second-best result since March and on par with August. Only October topped this with \$1.7 billion. However, in December, all that glitters is not gold; global box

MARTIN GROVE'S Hollywood Report

It's taken nearly a year, but NYC cinemas finally have a green light to re-open starting 3/5 and insiders expect L.A. to follow suit soon.

Between ineffective film industry lobbying and movie-hating politicians in NY & Calif., exhibitors have endured a hideous year when higher risk activities were allowed to resume with capacity restrictions. Amazingly, airlines were permitted to fly packed planes without observing social distancing or capacity limits.

Nonetheless, the outlook for moviegoing is significantly brighter now than just a week ago. Hollywood's refusal to launch big movies without NY & LA theatres in which to play them will evaporate once LA re-opens. It's highly encouraging that moviegoing in China snapped back quickly and incredibly well. Two China-produced blockbusters – HI MOM & DETECTIVE CHINATOWN 3 – each just grossed \$619M+ for their first two weeks in theatres!

NYC's 3/5 return is particularly good news for Disney's PG animated RAYA AND THE LAST DRAGON (pictured), which hits theatres that day. It's tracking impressively with abovenorm definite interest scores that are strongest with +25M & very good with all other demos.

By the time you read this, you may know Sunday's 78th Golden Globes winners but what really matters is who was nominated.

In pre-pandemic years that's what ensured which boldface names would be there at the Beverly Hilton to drive what NBC, Dick Clark productions & the HFPA brilliantly marketed as "Hollywood's Party of the Year."

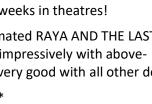
Having survived 2 decades of those "fun" nights in person over the years (pictured – GG tickets from 20 years ago), I can tell you they were mostly routine awards nights with familiar faces making familiar acceptances. What made it work for TV was that those speeches were fueled by magnums of champagne on every table - plus mini-bottles with straws for those (nearly everyone!) who spent the night tablehopping around the BH.

Sunday would have been Oscar Night, but COVID sent the Academy scurrying to the likely safety of 4/25 and the HFPA grabbed 2/28. Because the pandemic

didn't end in time, a "virtual party" plan had GG winners accepting from home and Amy Poehler & Tina Fey co-hosting from the BH & NY's Rainbow Room. Since Oscar noms voting doesn't start until 3/5, GG winners may have a big advantage this year.







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(2020 Wk 10 Box Office: \$101,150,904)

2020 openings: Onward \$39.1M FSS, \$61.6M Total; The Way Back \$8.2M FSS, \$13.0	6M Total	l.		
Raya and the Last Dragon (Disney) In a realm known as Kumandra, a re-imagined Earth inhabited by an ancient civilization, a warrior named Raya is determined to find the last dragon. Action Animation Family Fantasy. <i>Due to the COVID-19</i> <i>pandemic, the film will also be simultaneously available on Disney+ with Premier</i> <i>Access. The film is set in a fictional fantasy land called Kumandra, inspired by</i> <i>Southeast Asian cultures from Thailand, Vietnam, Cambodia, Myanmar, Malaysia,</i> <i>Indonesia, the Philippines, and Laos. Good interest for general audience business.</i>	iown as Kumandra, a re-imagined ior named Raya is determined to ntasy. <i>Due to the COVID-19</i> vailable on Disney+ with Premier called Kumandra, inspired by p, Cambodia, Myanmar, Malaysia,		Wide/Disney+	
Chaos Walking (Lionsgate) A dystopian world where there are no women and all living creatures can hear each others' thoughts in a stream of images, words, and sounds called Noise. Adventure Sci-Fi. <i>Based on Patrick Ness' 2008 book, The Knife of Never Letting Go, the first novel in his Chaos Walking trilogy.</i>	PG13	108	Scope (2.39 : 1 IMAX, Dolby Vision	Wide
Boogie (Focus Features) Set in contemporary New York City and follows a Chinese-American basketball phenom who struggles to balance the expectations of his immigrant family with his own dreams of becoming a player for the NBA. Drama. <i>Screening: Well-crafted with authentic characters and good basketball</i> <i>action, this entertaining story has interesting cultural insights.</i>	R	90	Scope (2.35 : 1)	Wide
The Truffle Hunters (Sony Pictures Classics) Deep in the forests of Piedmont, Italy, a handful of men, seventy or eighty years young, hunt for the rare and expensive white Alba truffle-which to date has resisted all of modern science's efforts at cultivation. Documentary. <i>Well reviewed story of aging men and their</i> <i>bounty-sniffing dogs pursuing an increasingly antiquated way of life. This award</i> <i>worthy film is both amusing and life-affirming gem.</i>	PG13	84	Flat (1.85 : 1)	NY/LA
The Human Voice (Sony Pictures Classics) A woman watches time passing next to the suitcases of her ex-lover (who is supposed to come pick them up, but never arrives) and a restless dog who doesn't understand that his master has abandoned him. Two living beings facing abandonment. Drama Short. <i>Well reviewed short film by Pedro Almodóvar and Jean Cocteau whose story resonates from an outstanding Tilda Swinton performance. Specialized.</i>	R	30	Flat (1.85 : 1)	NY/LA
The Devil Below (Vertical Entertainment) AKA: Shookum Hills (original title). There is an abandoned place nestled deep in Appalachian country where underground coal mines have been ablaze for decades. When a team of researchers try to find out how the fires started, they soon discover something more startling than the mystery that sent them there: they're not alone. Horror. Bradley Parker's 'The Devil Below' is about the dangers of dragging a hole to Hell, or at least that's what some believe. Fair to average overall reviews.	NR	88	Flat (1.85 : 1)	Limited/VOD
Son (RLJ Entertainment) When a young boy contracts a mysterious illness, his mother must decide how far she will go to protect him from terrifying forces in her past. Horror Thriller. <i>Shudder Distribution has really been knocking it out of the park lately with their original films. Original screenplay, Country of origin: Ireland.</i>	NR	98	Scope (2.39 : 1)	Limited/VOD
She Was the Deputy's Wife (Running Wild Films) When an outlaw is captured and scheduled to hang, the wife of the local deputy makes a decision that will forever change her life. Mabel is in love with the arrested man. Will she remain loyal to her husband Jonathan or follow her heart? Western Drama.	NR	NA	Flat (1.85 : 1)	Limited Video on 4/1
Gustav Stickley: American Craftsman (First Run Features) The rise, fall and resurrection of the father of the American Arts and Crafts movement is chronicled. Documentary. <i>American Craftsman, which offers an unprecedented look at the life and works of Stickley as told through interviews, archival materials, and a close examination of his most iconic works.</i>	NR	68	Flat (1.85 : 1)	Virtual Only

Sometime Other Than Now (Gravitas Ventures) A man falls for the manager of a					
motel while trying to reconnect with his estranged daughter. Romantic Drama.					
"The themes of redemption and forgiveness, the question of what happens when	NR	175	Flat (1.85 : 1)	Limited/VOD	
good people make bad choices are the essence of the story" Director Dylan					
McCormick.	ļ				
The Affair (Vertical Entertainment) Adapted from British author Simon Mawer's					
acclaimed novel inspired by the dramatic events of the 20th century and the birth					
of an iconic architectural gem, the Tugendhat Villa in Brno, the film tells a story of	NR	103	Flat (1.85 : 1)	Limited/VOD	
love, friendship and life-shaping decisions. Drama. Adapted from author Simon					
Mawer's international best-seller, The Glass Room". Czech Republic.					
SpongeBob Movie: Sponge on the Run (Paramount+) After SpongeBob's beloved					
pet snail Gary is snail-napped, he and Patrick embark on an epic adventure to The					
Lost City of Atlantic City to bring Gary home. Animated. Originally slated for a	PG	91	Flat (1.85 : 1)	CBS All Access	
worldwide theatrical release by Paramount Pictures, plans were changed due to				on 3/4	
the COVID-19 pandemic. The film was released theatrically in Canada on 8/14/20,					
and digitally on Netflix in other territories on 11/5/20.					
Coming 2 America (Amazon Prime Video) The African monarch Akeem learns he					
has a long-lost son in the United States and must return to America to meet this					
unexpected heir and build a relationship with his son. Originally to be theatrically	PG13	NA	Flat (2.00 : 1)	SVOD	
released by Paramount Pictures, the film's distribution rights were sold to Amazon					
Studios due to the COVID-19 pandemic.					
Moxie (Netflix) Inspired by her mom's rebellious past and a confident new friend,				_	
a shy 16-year-old publishes an anonymous zine calling out sexism at her school.	PG13	111	Flat (17 : 9)	Limited	
Directed by and starring Amy Poehler and based on the novel of the same name				VOD on 3/3	
by author Jennifer Mathieu. Comedy Drama.					
My Salinger Year (IFC Films) While working for literary agent Phyllis Westberg,					
aspiring writer Joanna Rakoff receives personal advice from reclusive author J.D.					
Salinger. Drama. Written and directed by Philippe Falardeau, based upon the	NR	101	Flat (1.85 : 1)	Limited	
memoir of the same name by Joanna Rakoff. Despite good performances by					
Margaret Qualley & Sigourney Weaver, reviews are mixed. Specialized adult.					
The People Vs. Agent Orange (Java Films) Two courageous women, one American					
and one Vietnamese, fight at great personal cost to stop the use of toxic					
agricultural chemicals and to hold a mammoth industry accountable for the 40-	NR	86	Flat (1.85 : 1)	Virtual Only	
year cover-up of Agent Orange. Documentary. 'The People vs. Agent Orange is a					
very well-made film. A storytelling of the destinies of two women cleverly unfolds					
before your eyes.' – Les Soirées de Paris.					
The Caryonlands (Freestyle Digital Media) After 5 people win a rafting trip down					
the Colorado in Utah, their adventure takes a deadly turn when they camp off the	NR	99	Scope (2.39 : 1)	Limited/VOD	
river for the night, and find out they aren't the only ones out in the remote					
rugged canyon lands. Horror.					
Pixie (Saban Films) To avenge her mother's death, Pixie masterminds a heist but must flee across Ireland from gangsters, take on the patriarchy, and choose her					
own destiny. Comedy Thriller. <i>Pixie was released in the United Kingdom on 23</i>	В	02	Elat (1 95 · 1)	Limited (VOD	
	R	93	Flat (1.85 : 1)	Limited/VOD	
October 2020 by Paramount Pictures. The British comedy thriller film directed by					
Barnaby Thompson (Wayne's World, An Ideal Husband). FTA (Kino Marquee) a 1972 American documentary film starring Jane Fonda and					
Donald Sutherland and directed by Francine Parker, which follows a 1971 anti-					
Vietnam War road show for GI's, the FTA Show, as it stops in Hawaii, The					
Philippines, Okinawa, and Japan. <i>Generally favorable reviews for this controversial</i>	R	97	Flat (1.78 : 1)	Select/Virtual	
film which stood for "F**k the Army", and was aimed at convincing soldiers to					
voice their opposition to the Vietnam War, which was raging at the time.					
Stray (Magnolia Pictures) The world of Zeytin, a stray dog living life on the streets					
of Istanbul. Documentary. <i>The film joins a small but mighty group of films to set</i>					
their sights on the stray animals of Istanbul. Ceyda Torun's critically acclaimed	NR	72	Flat (1.85 : 1)	Limited/VOD	
2016 documentary "Kedi" followed the city's felines, and grossed \$5M worldwide.					
2010 accumentary near jonowed the city's jennes, and grossed sold worldwide.					

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(2020 Wk 11 Box Office: \$54,796,981)				K 🕄 🖉 🖉 👘
2020 openings: Bloodshot \$9.2M FSS, \$12.6M Total; I Still Believe \$9.1M FSS, \$\$9.9	M Total·	The H	unt \$5 3M FSS	t 🗠 ; 🏹 👘
\$5.8M Total.	ivi rotai,	inc in	unit 93.3141 1 33,	Mada Maria
Long Weekend (Sony) A down-on-his-luck struggling writer, meets an enigmatic				
woman who enters his life at the right time. Romantic Drama. In February 2021,	R	91	Flat (1.85 : 1)	Moderate
Stage 6 Films acquired distribution rights to the film, and set it for 3/12/21				
release.				
Dutch (Faith Media Distribution) An ambitious New Jersey drug dealer makes				
moves on the street while facing a high-profile court case. Action. Dutch: The First	R	109	Flat (1.85 : 1)	Limited
of a Trilogy. James Bernard Jr., a.k.a. Dutch, has become the most dangerous				
criminal in New Jersey.				
The Father (Sony Pictures Classics) A man refuses all assistance from his daughter				
as he ages. As he tries to make sense of his changing circumstances, he begins to				
doubt his loved ones, his own mind and even the fabric of his reality. Drama.	PG13	97	Scope (2.39 : 1)	Expansion
Based on Florian Zeller's 2012 play. Anthony Hopkins likely to be nominated for his				
outstanding performance.				
Yes Day (Netflix) Always feeling like they have to say NO to their kids and co-				
workers, Allison and Carlos decide to give their three kids a YES DAY where for				
24 hours the kids make the rules. Little did they know that they'd be going on a				
whirlwind adventure around Los Angeles, that would bring the family closer to	PG	86	Flat (1.85 : 1)	Limited/VOD
each other than ever before. Comedy. <i>Based upon the children's book of the same</i>				
name by Amy Krouse Rosenthal and Tom Lichtenheld. It stars Jennifer Garner,				
Édgar Ramírez, and Jenna Ortega.				
Insight (Gravitas Ventures) Jian is a counter terrorism agent who blends his skills				
as a martial artist and clairvoyant to bring the world's most nefarious individuals				
to justice. Action. "Insight seamlessly interweaves the best of martial arts, action,				
and science fiction. In short, it was an amazing experience to direct this genre	NR	NA	Flat (1.85 : 1)	Limited/VOD
blending, action packed movie. I'm happy that Insight will release in the US				
through the partnership with Gravitas Ventures," said filmmaker Livi Zheng.				
Honeydew (Dark Star Pictures) The story of a young couple who are forced to				
seek shelter in the home of an aging farmer and her peculiar son, when they				
suddenly begin having strange cravings and hallucinations taking them down a		100		Limited
rabbit hole of the bizarre. Horror. The film was premiered at the Tribeca Film	NR	106	Scope (2.35 : 1)	Video on 4/13
Festival. Reviews have been overall positive. A thoughtful and deliberate film with				
echoes of The Texas Chain Saw Massacre and Midsommar, its own macabre tale.				
Trust (Vertical Entertainment) In this sexy and twisty ride, New York gallery				
owner Brooke and her husband Owen each face exceptional temptations, with				
most unexpected results. Romance. Set in New York and Paris, the romantic	NR	NA	Flat (1.85 : 1)	Limited/VOD
drama pits a challenging situation as a couple is in a possible infidelity situation.			, <i>,</i> ,	,
Their relationship is put to the test on whether infidelity occurred.				
Lamb of God: The Concert Film (Excel Entertainment) Told entirely through				
music, LAMB OF GOD portrays the final week in the life of Jesus Christ. Drama.				
Told from the perspective of those who loved and followed Him, including Peter,	NR	90	Flat (1.85 : 1)	Limited/VOD
John, Thomas, Mary and Martha of Bethany, Mary Magdalene, and Christ's			· · ·	
mother, Mary. Filmed in Utah at the Utah Film Studios in Park City.				
Still Life in Lodz (Independent) (MARTWA NATURA) A large still-life painting hung				
on the wall above Lilka Elbaum's childhood bed in Lodz, Poland. It was the first				
thing she saw when she woke up, and the last thing she saw before she fell				
asleep. Documentary. English/Polish. <i>This painting hung on this very spot perhaps</i>			Flat (1.85 : 1)	
since the building was first inhabited in the late 1890s. Until the war these were	NL	75	Original 16.9 HD	Virtual Only
Jewish families, then during the war, a German family, and then after the war,			<u> </u>	
Lilka's Jewish family. Hence, the painting ultimately became a silent witness to the				
tragic history of Lodz's Jews. For booking contact: jessicarosner@gmail.com				
	1			

3/12-18: Daylight Savings Begins 3/14; St. Patrick's Day 3/17

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Long Live RockCelebrate the Chaos (Abramorama) A deep dive documentary				
into the culture of Hard Rock featuring members of Metallica, Guns N' Roses, Halestorm and many more. <i>Filmed over the last few years at various US rock</i> <i>festivals, following passionate fans as they take time out from their everyday lives</i> <i>to commune with their 'rock families.'</i>	NR	80	Flat (1.85 : 1)	Select/VOD
2 Weeks In Lagos (ArtMattan Productions) A turbulent and thrilling journey into the lives of Ejikeme and Lola whose lives collide when Ejikeme an investment banker comes home from the United States with Lola's brother Charlie to invest in Nigerian businesses. The story paints a dynamic and vigorous canvas of the city and its vibrancy. Efficiently performed by a stellar cast, well written with accurate humor and unexpected twists, it's an accomplished, sensitive and timely romantic comedy.		117	Scope (2.39 : 1)	Virtual Only
Death Alley (Uncork'd Entertainment) n 1892, the Dalton Gang set out to become the most famous outlaws in America. That dream would become a nightmare. Hell-bent on upstaging their cousins, the Younger Klan and Jesse James, the brothers set out to do the unthinkable - rob two banks in one day in one town at the same time. Western Drama.	NR	94	Flat (1.78 : 1)	Limited/VOD
Never Gonna Snow Again (Kino Marquee) Sniegu juz nigdy nie bedzie (original title) Zhenia, a Russian-speaking immigrant from the East works as a masseur in Poland and becomes a guru-like figure in a wealthy gated community of his clients. Comedy Drama. An official selection of the Venice and Telluride Film Festivals. In Polish with English Subtitles.	NR	113	Scope (2.35 : 1)	Select/Virtual
Come True (IFC Films) A teenage runaway takes part in a sleep study that becomes a nightmarish descent into the depths of her mind and a frightening examination of the power of dreams. Horror Sci-Fi. A masterful display of tonal control, Anthony Scott Burns' second feature lulls the viewer into an unsettling, trancelike mood, and then accents it with sharp characters and an unpredictable narrative arc. (Screen International).		105	Flat (1.85 : 1)	Limited/VOD
3/19-25				
(2020 Wk 12 Box Office: \$195,952)				
2020 openings: N/A				
The Courier (Roadside Attractions) Cold War spy Greville Wynne and his Russian source try to put an end to the Cuban Missile Crisis. Thriller. <i>Screening: An overall</i> riveting screenplay and superb performances by Benedict Cumberbatch and cast. An excellent intriguing film score and craftmanship make this fine audience film worthy of the big screen. Adult demographic. Pre-Opening Shows: 3/18, 7pm.	PG13	101	Scope (2.35 : 1)	Moderate to Wide
Happily (Paramount) Tom and Janet have been happily married for years. But a visit from a mysterious stranger leads to a dead body, a lot of questions, and a tense couples' trip with friends who may not actually be friends at all. Romance Comedy. <i>In November 2020, Saban Films acquired distribution rights to the film.</i>	R	95	Flat (1.85 : 1)	Limited
				Limited/VOD
Last Call (IFC Films) (formerly titled "Crabs in a Bucket") A real estate developer returns to his old Philly neighborhood and must decide to raze or resurrect the family bar. Comedy. Filming is complete and editing has begun. A heartwarming comedy, this IFC acquisition showcases the film's talented cast and screenplay.	NR	102	Flat (1.85 : 1)	
Last Call (IFC Films) (formerly titled "Crabs in a Bucket") A real estate developer returns to his old Philly neighborhood and must decide to raze or resurrect the family bar. Comedy. Filming is complete and editing has begun. <i>A heartwarming</i>	NR	102	Flat (1.85 : 1)	Limited/VOD

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(Epic Pictures) Without explanation or warning, a number of mysterious, 'doors'' suddenly appear in every corner of the globe. While many of those ncounter these sentient visitors feel the strange urge to interact with them er to be seen again – others stay behind to face the potential threat of what ultimate agenda towards mankind is. The story of the doors is told through the perspectives: Individuals from all walks of life must come together to rer what these doors are, where they lead, and if we can - or should - pt to cross to the other side.		81	Flat (1.85 : 1)	Select Theatres VOD on 3/23; DVD/Blu Ray 4/6
Violation (Shudder) A troubled woman on the edge of divorce returns home to her younger sister after years apart. But when her sister and brother-in-law betray her trust, she embarks on a vicious crusade of revenge. Horror Drama. <i>Premiered at the 2020 Toronto International Film Festival. It is currently seeking distribution. A resolutely disturbing genre thriller. Well reviewed.</i>	NR	197	Scope (2.39 : 1)	Select VOD Platforms
Food Club (Samuel Goldwyn) <i>AKA: Makluba</i> three longtime girlfriends from elementary school who are coming into their prime and finding a new lease on life after participating in a cooking course in Italy. Comedy Drama. <i>Good reviews for specialty film. Produced by Danish company Nepenthe Film and the Italian Lume, with support from the Apulia Film Commission.</i>	NR	99	Flat (1.85 : 1)	Limited/VOD
3/26-4/1				
(2020 Wk 13 Box Office: \$123,767)				
2020 openings: N/A				
Nobody (Universal) A bystander who intervenes to help a woman being harassed by a group of men becomes the target of a vengeful drug lord. Action Thriller. <i>Bob</i> <i>Odenkirk goes wild in this nonstop action film. Directed by Ilya Viktorovich</i> <i>Naishuller (Russian: Илья Викторович Найшуллер) a music video and film</i> <i>director (Hardcore Hentry, \$16.8M gross).</i>	R	92	Scope (2.35 : 1)	Wide
Mystery of The Kingdom of God (Atlas Distribution) Andrew is chosen by God and is called out of his mischievous childhood to partake in the kingdom of God. Andrew must go through trials, tests, and spiritual warfare, before the mystery of the kingdom of God is finally revealed to him. Faith-based Family Animation.	G	91	Flat (1.85 : 1)	Limited
Super Frenchie (Greenwich Entertainment) Professional skier and BASE jumper Matthias Giraud pursues his passion for adventure while also starting a family. Documentary. Super Frenchie - a title that comes from the nickname that Giraud has given himself. Matthias is known for combining BASE jumping with skiing and completed several first descents and ski BASE jumps across the globe including the first ski BASE jump off the Matterhorn in Switzerland.	NR	77	Flat (1.85 : 1)	Limited/VOD
Senior Moment (Screen Media) Stripped of his driver's license, a retired NASA pilot must not only battle with the DMV, he must find new ways to navigate love and life without his beloved vintage Porsche. Romantic Comedy. Christopher Lloyd, Katrina Bowden, William Shatner. <i>The film was shot in Palm Springs, California in 2017. Screen Media acquired the film in January 2021.</i>	NR	92`	Flat (1.85 : 1)	Limited/VOD
Six Minutes to Midnight (IFC Films) UK, Aug. 15, 1939; 17 days before WWII, an English teacher and his camera disappear on a coastal boarding school with 20 German teen girls. Miller gets the job 6 days later, secretly trying to find out what happened. Drama. <i>The film was released in the United Kingdom on 25 September 2020. It was previously scheduled to be released on 29 May 2020, but was delayed due to the COVID-19 pandemic.</i>	PG13	99	Flat (1.85 : 1)	Limited/VOD
4/2-8: Good Friday 4/2; Easter 4/4 (2020 Wk 14 Box Office: \$40,963) 2020 openings: N/A			Goo	d 🗼
Godzilla vs. Kong (Warner Bros.) The epic next chapter in the cinematic Monsterverse pits two of the greatest icons in motion picture history against one another - the fearsome Godzilla and the mighty Kong - with humanity caught in the balance. Action Sci-Fi Thriller. <i>A sequel to Godzilla: King of the Monsters and</i> <i>Kong: Skull Island, it is the fourth film in Legendary's MonsterVerse. It is also the</i> <i>36th film in the Godzilla franchise, the 12th film in the King Kong franchise, and</i> <i>the fourth Godzilla film to be completely produced by a Hollywood studio.</i>	PG13	NA	Scope (2.39 : 1) 3D, IMAX, Atmos	Wide HBOMax on 3/31

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French Exit (Sony Pictures Classics) An aging Manhattan socialite living on what's barely left of her inheritance moves to a small apartment in Paris with her son and cat. Comedy Drama.	R	113	Scope (2.39 : 1)	Wide Expansion
Shiva Baby (Utopia) At a Jewish funeral service with her parents, a college student runs into her sugar daddy. Comedy. <i>Adapted from Emma Seligman's own</i> 2018 short film of the same name, the film and its cast were universally praised by critics. It is praised for its bisexual and Jewish representation.	NR	77	Scope (2.35 : 1)	Select/TVOD
The Oak Room (Gravitas Ventures) During a raging snowstorm, a drifter returns home to the blue-collar bar located in the remote town where he was born. When he offers to settle an old debt with a grizzled bartender by telling him a story, the night's events quickly spin into a dark tale of mistaken identities, double-crosses and shocking violence. Drama Thriller. <i>Consensus critics praise, "The Oak Room contains a taut, spooky tale that proves southern gothic can flourish in the snowy</i> <i>north." premiered at the Fantasia International Film Festival on 8/2020.</i>	NR	89	Flat (1.85 : 1)	Limited/VOD
The Girl Who Believes in Miracles (Atlas Distribution) When Sara hears a preacher say faith can move mountains, she starts praying. Suddenly people in her town are mysteriously healed! But fame soon takes its toll can Sara's family save her before it's too late? Family Faith Based Drama. <i>Kevin Sorbo, Mira Sorvino and Peter Coyote star in the film shot in Guthrie, Oklahoma. Mr. Sorbo has been featured in a number of successful faith-based films and is popular with family audiences.</i>	PG	100	Flat (1.85 : 1)	Limited

Update – Studio Release Changes

Title	Runs	New	Former
Untitled Sesame Street Film (Warner Bros.)	NA	Cancelled	1/14/22
Untitled Universal Event Film (Universal)	Wide	9/30/22	NEW
Spider-Man: No Way Home (Sony/Marvel) <i>New title. IMAX presentation.</i> A continuation of Spider-Man Far From Home. Action Adventure Sci-Fi.	Wide	12/17/21	11/5/21
House of Gucci (UA Releasing) <i>Previously titled "Gucci"</i> . The story of how Patrizia Reggiani, the ex-wife of Maurizio Gucci, plotted to kill her husband, the grandson of renown fashion designer Guccio Gucci. Crime drama. Jared Leto, Al Pacino, Adam Driver. Ridley Scott-D.	Wide	11/24/21	Title Change

MPAA Ratings

Title	Rating	Reason
Army of the Dead (Netflix)	R	strong bloody violence, gore and language throughout, some sexual content and brief nudity/graphic nudity
The Girl Who Believes in Miracles (Atlas Dist.)		thematic content, a brief fight and brief smoking
Initiation (Saban Films)		strong bloody violence, some crude sexual content, drug use, and language throughout
The Misfits (Paramount)		some language/sexual references and brief drug use
The Starling (Netflix)		thematic material, some strong language, and suggestive material
Vanquish (Lionsgate) F		bloody violence, language, some sexual material and drug use

Screening Room – New Trailers



Title: Cruella (Disney)

Release Date: 5/28/21 - Wide

Director: Craig Gillespie (I, Tanya, Lars And The Real Girl, The Finest Hours) Starring: Emma Stone, Emma Thompson, Mark Strong

Synopsis: In 1970s London, young fashion designer Estella de Vil becomes obsessed with dogs' skins, especially Dalmatians, until she eventually becomes a ruthless and terrifying legend known as Cruella. Live Action Comedy. *Based on the character Cruella de Vil, introduced in Dodie Smith's 1956 novel The Hundred and One Dalmatians and Walt Disney's 1961 animated film One Hundred and One Dalmatians. Glenn Close, who played the titular character in the 1996 live-action remake and its sequel, also serves as an executive producer.*

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Title: Mortal Kombat (Warner Bros./HBOMax) RED BAND TRAILER

Release Date: 4/16/21 - Wide Director: Simon McQuoid (Feature Film Debut) Starring: Josh Lawson, Jessica McNamee, Hiroyuki Sanada Synopsis: MMA fighter Cole Young seeks out Earth's greatest champions in order to stand against the enemies of Outworld in a high stakes battle for the universe. Action Adventure Fantasy. *This is the third in the series of Mortal Kombat films. Viewership for New Line's red band trailer of Mortal Kombat has clocked 116M views in its first week, becoming the biggest red band trailer of all-time, besting the 4-day mark of Logan and Deadpool 2 and continuing to do so.*



Title: Luca (Disney/Pixar) TEASER TRAILER

Release Date: 6/18/21 - Wide

Director: Enrico Casarosa (Robots, Incredibles 2, Up)

Starring: Voice talent of Jacob Tremblay, Jack Dylan Grazer, Emma Berman, Maya Rudolph, Marco Barricelli and Jim Gaffigan

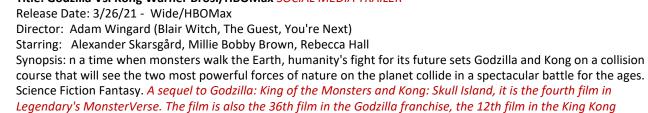
Synopsis: On the Italian Riviera, an unlikely but strong friendship grows between a human being and a sea monster disguised as a human. "A fun and heartwarming story about friendship, stepping out of your comfort zone and two teenage sea monsters who experience a life-changing summer." Disney/Pixar



Title: Army of the Dead (Netflix) TEASER TRAILER

Release Date: 5/21/21 - Theatrical/Netflix Director: Zack Snyder (also screenwriter, Dawn Of The Dead, Justice League) Starring: Hiroyuki Sanada, Dave Bautista, Ella Purnell Synopsis: Following a zombie outbreak in Las Vegas, a group of mercenaries take the ultimate gamble, venturing into the quarantine zone to pull off the greatest heist ever attempted. Action Crime Horror. *Directed by Zack Snyder, from a script he wrote with Shay Hatten and Joby Harold, based on a story by Snyder*.

Title: Godzilla Vs. Kong Warner Bros./HBOMax SOCIAL MEDIA TRAILER



franchise, and the fourth Godzilla film to be completely produced by a Hollywood studio.



Title: Long Weekend (Sony)

Release Date: 3/12/21 Moderate Director: Stephen Basilone (Notable writer, producer of TV series, feature film debut) Starring: Wendi McLendon-Covey, Damon Wayans Jr., Finn Wittrock Synopsis: A down-on-his-luck struggling writer, meets an enigmatic woman who enters his life at the right time. Drama. Steven Basilone directing from a screenplay he wrote in 2017. Principal photography took place for a month and wrapped on 8/23/19.



Title: Yes Day (Netflix)

Release Date: 3/12/21 - Select/SVOD Director: Miguel Arteta (Like A Boss, Duck Butter, notable TV director Starring: Jennifer Garner, June Diane Raphael, Jenna Ortega Synopsis: Allison and Carlos decide to give their three kids a "yes day", where for 24 hours the kids make the rules. Comedy. Based upon the children's book of the same name by Amy Krouse Rosenthal and Tom Lichtenheld. The family film works fine on all platforms.

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Title: The Courier (Roadside Attractions) Release Date: 3/19/21 - Moderate Director: Zackary Adler (American Romance, Casual Encounters) Starring: Olga Kurylenko, Gary Oldman, Amit Shah Synopsis: Cold War spy Greville Wynne and his Russian source try to put an end to the Cuban Missile Crisis. Thriller. Screening: An overall riveting screenplay and a superb performances by Benedict Cumberbatch and cast. An excellent intriguing film score and craftmanship make this fine audience film worthy of the big screen.



Title: Happily (Paramount)

Release Date: 3/19/21 - Limited Director: Ben David Grabinski (Feature film debut, also writer, producer, film crew) Starring: Natalie Morales, Natalie Zea, Joel McHale Synopsis: Tom and Janet have been happily married for years. But a visit from a mysterious stranger leads to a dead body, a lot of questions, and a tense couples' trip with friends who may not actually be friends at all. Romance Comedy Crime. A twisted sense of humor, the madcap spirit of The Twilight Zone, and a stellar ensemble cast, deliver a nearperfect date-night movie.



Title: Doors (Epic Pictures)

Release Date: 3/19/21 - Select; VOD on 3/23 Director: Dugan O'Neal, Jeff Desom, Saman Kesh Starring: Josh Peck, Kyp Malone, Lina Esco, Wilson Bethel Synopsis: Without warning, millions of mysterious alien "doors" suddenly appear around the globe. In a rush to determine the reason for their arrival, mankind must work together to understand the purpose of these cosmic anomalies. Individuals from all walks of life must come together to discover what these doors are, where they lead, and if we can - or should - attempt to cross to the other side.